CONTRACT

WMUR
100 South Commercial Street
Manchester, NH 03101
(603)669-9999

Contract / Revision	Alt Order #
958885 / 6	

Product
Candidate Order

Contract Dates	Estimate #
10/01/12 - 11/06/12	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

Billing Cycle	Billing Calendar	Cash/Trade
EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WMUR	Linda Magay	Manchester

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

And:

GMMB
3050 K St, NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WMUR	10/02/12	10/08/12	5a Daybreak	5-6a		:30			NM	15	$10,500.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 10/02/12	End Date 10/08/12	Weekdays MTWT- - -	Spots/Week 15	Rate $700.00							
2	WMUR	10/02/12	10/08/12	6a Daybreak	6-7a		:30			NM	16	$22,400.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 10/02/12	End Date 10/08/12	Weekdays MTWT- - -	Spots/Week 16	Rate $1,400.00							
3	WMUR	10/02/12	10/08/12	Good Morning America	7-9a		:30			NM	20	$23,000.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF- -	Spots/Week 20	Rate $1,150.00							
4	WMUR	10/02/12	10/08/12	KELLY& MICHAEL LIVE DA	9AM-10AM		:30			NM	10	$6,000.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF- -	Spots/Week 10	Rate $600.00							
5	WMUR	10/02/12	10/08/12	STEVE HARVEY DY 9/4 ST	10-11a		:30			NM	10	$2,000.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF- -	Spots/Week 10	Rate $200.00							
6	WMUR	10/02/12	10/08/12	The View	11-12p		:30			NM	8	$4,800.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF- -	Spots/Week 10	Rate $600.00							

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
6	*WMUR*	*10/02/12-10/08/12*	*The View*	*11-12p*	MTuWThF- - - -	*:30*	~~*$600.00*~~	*NM*
	Credited							
	oversold inventory							
8	*WMUR*	*10/02/12-10/08/12*	*The View*	*11-12p*	MTuWThF- - - -	*:30*	~~*$600.00*~~	*NM*
	Credited							
	oversold inventory							

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www.thewmurchannel.com

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Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
7	WMUR	10/02/12	10/08/12	News 9 at Noon	12-1230p		:30			NM	5	$3,250.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF- -	Spots/Week 5	Rate $650.00							
8	WMUR	10/02/12	10/08/12	Who Wants to be a Millionaire	1230-1p		:30			NM	5	$2,500.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF- -	Spots/Week 5	Rate $500.00							
9	WMUR	10/02/12	10/08/12	THE CHEW	1-2PM		:30			NM	9	$2,250.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF- -	Spots/Week 10	Rate $250.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	*WMUR*	*10/02/12-10/08/12*		*THE CHEW*	*1-2PM*	MTuWThF- - - -	*:30*		*~~$250.00~~*	*NM*		
	Credited											
	oversold inventory											
10	WMUR	10/02/12	10/08/12	GENERAL HOSPITAL	2p-3p		:30			NM	8	$2,000.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF- -	Spots/Week 10	Rate $250.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
5	*WMUR*	*10/02/12-10/08/12*		*GENERAL HOSPITAL*	*2p-3p*	MTuWThF- - - -	*:30*		*~~$250.00~~*	*NM*		
	Credited											
	oversold inventory											
6	*WMUR*	*10/02/12-10/08/12*		*GENERAL HOSPITAL*	*2p-3p*	MTuWThF- - - -	*:30*		*~~$250.00~~*	*NM*		
	Credited											
	oversold inventory											
11	WMUR	10/02/12	10/08/12	KATIE	3-4P		:30			NM	10	$2,500.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF- -	Spots/Week 10	Rate $250.00							
12	WMUR	10/02/12	10/08/12	ELLEN EF	4PM-5PM		:30			NM	10	$2,500.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF- -	Spots/Week 10	Rate $250.00							
13	WMUR	10/02/12	10/08/12	News 9 at 5	5-6p		:30			NM	15	$21,000.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF- -	Spots/Week 15	Rate $1,400.00							
14	WMUR	10/02/12	10/08/12	News 9 at 6	6-7p		:30			NM	15	$40,500.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF- -	Spots/Week 15	Rate $2,700.00							
15	WMUR	10/02/12	10/08/12	Chronicle NH	7-730p		:30			NM	5	$5,500.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF- -	Spots/Week 5	Rate $1,100.00							
16	WMUR	10/02/12	10/08/12	INSIDE EDITION AC	730-8p		:30			NM	5	$3,500.00
Class of Time - Pre-emptible with notice												

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Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF--	Spots/Week 5	Rate $700.00						
17	WMUR	10/02/12	10/08/12	News 9 at 11	11-11:35p		:30			NM	7	$15,400.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF--	Spots/Week 7	Rate $2,200.00						
18	WMUR	10/02/12	10/08/12	Nightline	1135p-1206a		:30			NM	5	$2,500.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF--	Spots/Week 5	Rate $500.00						
19	WMUR	10/02/12	10/08/12	Jimmy Kimmel	1205-105a		:30			NM	5	$750.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF--	Spots/Week 5	Rate $150.00						
20	WMUR	10/08/12	10/08/12	Dancing with Stars	Prime Other		:30			NM	2	$14,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays M-----	Spots/Week 2	Rate $7,000.00						
21	WMUR	10/08/12	10/08/12	Castle	10-11p		:30			NM	1	$2,800.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays M-----	Spots/Week 1	Rate $2,800.00						
22	WMUR	10/02/12	10/02/12	Dancing Encore	8-9p		:30			NM	1	$7,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays -T----	Spots/Week 1	Rate $7,000.00						
23	WMUR	10/02/12	10/02/12	Dancing Results	9-10p		:30			NM	1	$7,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays -T----	Spots/Week 1	Rate $7,000.00						
24	WMUR	10/02/12	10/02/12	Private Practice	10-11p		:30			NM	1	$3,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays -T----	Spots/Week 1	Rate $3,000.00						
25	WMUR	10/03/12	10/03/12	Middle/Suburgatory	8-9p		:30			NM	1	$4,200.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays --W---	Spots/Week 1	Rate $4,200.00						
26	WMUR	10/03/12	10/03/12	NETWORK POLITICAL PRO	NETWORK POLIT		:30			NM	2	$20,000.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays --W---	Spots/Week 2	Rate $10,000.00						
27	WMUR	10/04/12	10/04/12	Last Resort	8-9p		:30			NM	1	$1,400.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays ---T--	Spots/Week 1	Rate $1,400.00						
28	WMUR	10/04/12	10/04/12	Grey's Anatomy	9-10p		:30			NM	1	$7,000.00
	Class of Time - Fixed Non Pre-emptible											

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Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays - - - T - - -	Spots/Week 1	Rate $7,000.00						
29	WMUR	10/04/12	10/04/12	Scandal	10-11p		:30			NM	1	$4,200.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays - - - T - - -	Spots/Week 1	Rate $4,200.00						
30	WMUR	10/05/12	10/05/12	Shark Tank	8-9p		:30			NM	1	$2,800.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays - - - - F - -	Spots/Week 1	Rate $2,800.00						
31	WMUR	10/05/12	10/05/12	Primetime:WWYD	9-10p		:30			NM	1	$2,800.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays - - - - F - -	Spots/Week 1	Rate $2,800.00						
32	WMUR	10/05/12	10/05/12	20/20	10-11p		:30			NM	1	$4,200.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays - - - - F - -	Spots/Week 1	Rate $4,200.00						
33	WMUR	10/06/12	10/07/12	6a Weekend Daybreak	Sa/Su 6-7a		:30			NM	4	$900.00
Class of Time - Pre-emptible with notice												
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays - - - - - 22	Spots/Week 4	Rate $225.00						
34	WMUR	10/06/12	10/07/12	7a Weekend Daybreak	7-9a		:30			NM	6	$2,400.00
Class of Time - Pre-emptible with notice												
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays - - - - - 24	Spots/Week 6	Rate $400.00						
35	WMUR	10/06/12	10/07/12	Weekend GMA	9-10a		:30			NM	3	$1,200.00
Class of Time - Pre-emptible with notice												
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays - - - - - 22	Spots/Week 4	Rate $400.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	*WMUR*	*10/02/12-10/08/12*		*Weekend GMA*	*9-10a*	- - - - - - - SaSu	*:30*		*~~$400.00~~*	*NM*		
	Credited											
	oversold inventory											
36	WMUR	10/06/12	10/06/12	SA 12P-6P	12P-6P		:30			NM	4	$600.00
Class of Time - Pre-emptible with notice												
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays - - - - - 4 -	Spots/Week 4	Rate $150.00						
37	WMUR	10/06/12	10/06/12	Inside Edition WK	730-8P		:30			NM	2	$400.00
Class of Time - Pre-emptible with notice												
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays - - - - - S -	Spots/Week 2	Rate $200.00						
38	WMUR	10/06/12	10/06/12	ABC Prime College Football	8-1130p		:30			NM	3	$7,500.00
Class of Time - Pre-emptible with notice												
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays - - - - - S -	Spots/Week 3	Rate $2,500.00						
39	WMUR	10/07/12	10/07/12	HOUSE SMARTS WKND SU	5:30AM-6AM		:30			NM	2	$20.00
Class of Time - Immediately Pre-emptible without notice												

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Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays ------2	Spots/Week 2	Rate $10.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WMUR	10/02/12-10/08/12		*HOUSE SMARTS WKND SU*	*5:30AM-6AM*	---------Su	*:30*		~~*$10.00*~~	*NM*		
	See MG 39.3,39.4											
2	WMUR	10/02/12-10/08/12		*HOUSE SMARTS WKND SU*	*5:30AM-6AM*	---------Su	*:30*		~~*$10.00*~~	*NM*		
	See MG 39.3,39.4											
3	WMUR	10/02/12-10/08/12		SA-SU	5-6a	-------SaSu	:30		$10.00	NM		
Ⓜ	MG for 39.2,39.1											
4	WMUR	10/02/12-10/08/12		SA-SU	5-6a	-------SaSu	:30		$10.00	NM		
Ⓜ	MG for 39.2,39.1											
40	WMUR	10/07/12	10/07/12	Close Up	10-1030a		:30			NM	1	$700.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays ------1	Spots/Week 1	Rate $700.00						
41	WMUR	10/07/12	10/07/12	This Week with Christiane	12n-1p		:30			NM	1	$3,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays ------1	Spots/Week 1	Rate $3,000.00						
42	WMUR	10/07/12	10/07/12	SU 12P-6P	12P-6P		:30			NM	4	$600.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays ------4	Spots/Week 4	Rate $150.00						
43	WMUR	10/02/12	10/08/12	6p News 9 Weekend	6-7p		:30			NM	2	$1,600.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays ------2	Spots/Week 2	Rate $800.00						
44	WMUR	10/07/12	10/07/12	AFHV	7-8p		:30			NM	1	$1,800.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays ------S	Spots/Week 1	Rate $1,800.00						
45	WMUR	10/07/12	10/07/12	Unce Upon A Time	8-9p		:30			NM	1	$4,200.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays ------S	Spots/Week 1	Rate $4,200.00						
46	WMUR	10/07/12	10/07/12	Revenge	9-10p		:30			NM	1	$7,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays ------S	Spots/Week 1	Rate $7,000.00						
47	WMUR	10/07/12	10/07/12	666 Park Avenue	10-11p		:30			NM	1	$2,500.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays ------S	Spots/Week 1	Rate $2,500.00						
48	WMUR	10/07/12	10/07/12	CASTLE WKND LF 2	11:36-12:36x		:30			NM	1	$75.00
	Class of Time - Immediately Pre-emptible without notice											
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays ------S	Spots/Week 1	Rate $75.00						
49	WMUR	10/07/12	10/07/12	PRIVATE PRACTICE WKND	PRIVATE PRACTI		:30			NM	1	$75.00
	Class of Time - Immediately Pre-emptible without notice											

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Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays ------S	Spots/Week 1	Rate $75.00						
50	WMUR	10/06/12	10/06/12	News 9 at 7	7-730p		:30			NM	1	$1,500.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays -----1-	Spots/Week 1	Rate $1,500.00						
51	WMUR	10/09/12	10/15/12	5a Daybreak	5-6a		:30			NM	15	$10,500.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays MTWT---	Spots/Week 15	Rate $700.00						
52	WMUR	10/09/12	10/15/12	6a Daybreak	6-7a		:30			NM	16	$22,400.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays MTWTF--	Spots/Week 16	Rate $1,400.00						
53	WMUR	10/09/12	10/15/12	Good Morning America	7-9a		:30			NM	20	$23,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays MTWTF--	Spots/Week 20	Rate $1,150.00						
54	WMUR	10/09/12	10/15/12	KELLY& MICHAEL LIVE DA	9AM-10AM		:30			NM	10	$3,500.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays MTWTF--	Spots/Week 10	Rate $350.00						
55	WMUR	10/09/12	10/15/12	STEVE HARVEY DY 9/4 ST	10-11a		:30			NM	10	$2,000.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays MTWTF--	Spots/Week 10	Rate $200.00						
56	WMUR	10/09/12	10/15/12	The View	11-12p		:30			NM	8	$4,800.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays MTWTF--	Spots/Week 10	Rate $600.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WMUR*	*10/09/12-10/15/12*		*The View*	*11-12p*	MTuWThF----	*:30*		*~~$600.00~~*	*NM*		
	Credited											
	oversold inventory											
3	*WMUR*	*10/09/12-10/15/12*		*The View*	*11-12p*	MTuWThF----	*:30*		*~~$600.00~~*	*NM*		
	Credited											
	oversold inventory											
57	WMUR	10/09/12	10/15/12	News 9 at Noon	12-1230p		:30			NM	5	$3,250.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays MTWTF--	Spots/Week 5	Rate $650.00						
58	WMUR	10/09/12	10/15/12	Who Wants to be a Millionair	1230-1p		:30			NM	5	$2,500.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays MTWTF--	Spots/Week 5	Rate $500.00						
59	WMUR	10/09/12	10/15/12	THE CHEW	1-2PM		:30			NM	10	$5,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays MTWTF--	Spots/Week 10	Rate $500.00						

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Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
60	WMUR	10/09/12	10/15/12	GENERAL HOSPITAL	2p-3p		:30			NM	8	$2,000.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	MTWTF- -	10	$250.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WMUR*	*10/09/12-10/15/12*		*GENERAL HOSPITAL*	*2p-3p*	MTuWThF- - - -	*:30*		*~~$250.00~~*	*NM*		
	Credited											
	oversold inventory											
10	*WMUR*	*10/09/12-10/15/12*		*GENERAL HOSPITAL*	*2p-3p*	MTuWThF- - - -	*:30*		*~~$250.00~~*	*NM*		
	Credited											
	oversold inventory											
61	WMUR	10/09/12	10/15/12	KATIE	3-4P		:30			NM	10	$2,500.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	MTWTF- -	10	$250.00							
62	WMUR	10/09/12	10/15/12	ELLEN EF	4PM-5PM		:30			NM	10	$2,500.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	MTWTF- -	10	$250.00							
63	WMUR	10/09/12	10/15/12	News 9 at 5	5-6p		:30			NM	15	$21,000.00
Class of Time - Fixed Non Pre-emptible												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	MTWTF- -	15	$1,400.00							
64	WMUR	10/09/12	10/15/12	News 9 at 6	6-7p		:30			NM	15	$40,500.00
Class of Time - Fixed Non Pre-emptible												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	MTWTF- -	15	$2,700.00							
65	WMUR	10/09/12	10/15/12	Chronicle NH	7-730p		:30			NM	5	$5,500.00
Class of Time - Fixed Non Pre-emptible												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	MTWTF- -	5	$1,100.00							
66	WMUR	10/09/12	10/15/12	INSIDE EDITION AC	730-8p		:30			NM	5	$7,000.00
Class of Time - Fixed Non Pre-emptible												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	MTWTF- -	5	$1,400.00							
67	WMUR	10/09/12	10/15/12	News 9 at 11	11-11:35p		:30			NM	7	$15,400.00
Class of Time - Fixed Non Pre-emptible												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	MTWTF- -	7	$2,200.00							
68	WMUR	10/09/12	10/15/12	Nightline	1135p-1206a		:30			NM	5	$2,500.00
Class of Time - Fixed Non Pre-emptible												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	MTWTF- -	5	$500.00							
69	WMUR	10/09/12	10/15/12	Jimmy Kimmel	1205-105a		:30			NM	5	$750.00
Class of Time - Fixed Non Pre-emptible												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	MTWTF- -	5	$150.00							
70	WMUR	10/15/12	10/15/12	Dancing with Stars	Prime Other		:30			NM	2	$14,000.00
Class of Time - Fixed Non Pre-emptible												

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Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays M------	Spots/Week 2	Rate $7,000.00						
71	WMUR	10/15/12	10/15/12	Castle	10-11p		:30			NM	1	$2,800.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays M------	Spots/Week 1	Rate $2,800.00						
72	WMUR	10/09/12	10/09/12	Dancing Encore	8-9p		:30			NM	1	$7,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays -T-----	Spots/Week 1	Rate $7,000.00						
73	WMUR	10/09/12	10/09/12	Dancing Results	9-10p		:30			NM	1	$7,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays -T-----	Spots/Week 1	Rate $7,000.00						
74	WMUR	10/09/12	10/09/12	Private Practice	10-11p		:30			NM	1	$3,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays -T-----	Spots/Week 1	Rate $3,000.00						
75	WMUR	10/10/12	10/10/12	Middle/Neighbors	8-9p		:30			NM	1	$4,200.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays --W----	Spots/Week 1	Rate $4,200.00						
76	WMUR	10/10/12	10/10/12	Modern Family	9-10p		:30			NM	1	$7,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays --W----	Spots/Week 1	Rate $7,000.00						
77	WMUR	10/10/12	10/10/12	Nashville	10-11p		:30			NM	1	$3,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays --W----	Spots/Week 1	Rate $3,000.00						
78	WMUR	10/11/12	10/11/12	Last Resort	8-9p		:30			NM	1	$2,800.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays ---T---	Spots/Week 1	Rate $2,800.00						
79	WMUR	10/11/12	10/11/12	NETWORK POLITICAL PRO	NETWORK POLITI		:30			NM	1	$15,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays ---T---	Spots/Week 1	Rate $15,000.00						
80	WMUR	10/12/12	10/12/12	Shark Tank	8-9p		:30			NM	1	$2,800.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays ----F--	Spots/Week 1	Rate $2,800.00						
81	WMUR	10/12/12	10/12/12	Primetime:WWYD	9-10p		:30			NM	1	$2,800.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays ----F--	Spots/Week 1	Rate $2,800.00						
82	WMUR	10/12/12	10/12/12	20/20	10-11p		:30			NM	1	$4,200.00
	Class of Time - Fixed Non Pre-emptible											

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Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays ----F--	Spots/Week 1	Rate $4,200.00						
83	WMUR	10/13/12	10/14/12	6a Weekend Daybreak	Sa/Su 6-7a		:30			NM	4	$900.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays -----22	Spots/Week 4	Rate $225.00						
84	WMUR	10/13/12	10/14/12	7a Weekend Daybreak	7-9a		:30			NM	6	$2,400.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays -----24	Spots/Week 6	Rate $400.00						
85	WMUR	10/13/12	10/14/12	Weekend GMA	9-10a		:30			NM	4	$1,600.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays -----22	Spots/Week 4	Rate $400.00						
86	WMUR	10/13/12	10/13/12	ABC College Football	12n-7p		:30			NM	4	$3,000.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays -----4-	Spots/Week 4	Rate $750.00						
87	WMUR	10/13/12	10/13/12	NASCAR Cup Series	728-1130p		:30			NM	2	$3,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays -----2-	Spots/Week 2	Rate $1,500.00						
88	WMUR	10/14/12	10/14/12	Close Up	10-1030a		:30			NM	1	$400.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays ------1	Spots/Week 1	Rate $400.00						
89	WMUR	10/14/12	10/14/12	This Week with Christiane	12n-1p		:30			NM	1	$3,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays ------1	Spots/Week 1	Rate $3,000.00						
90	WMUR	10/14/12	10/14/12	SU 12P-6P	12P-6P		:30			NM	4	$600.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays ------4	Spots/Week 4	Rate $150.00						
91	WMUR	10/14/12	10/14/12	6p News 9 Weekend	6-7p		:30			NM	2	$1,600.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays ------2	Spots/Week 2	Rate $800.00						
92	WMUR	10/14/12	10/14/12	AFHV	7-8p		:30			NM	1	$1,800.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays ------S	Spots/Week 1	Rate $1,800.00						
93	WMUR	10/14/12	10/14/12	Once Upon A Time	8-9p		:30			NM	1	$4,200.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/09/12	End Date 10/15/12	Weekdays ------S	Spots/Week 1	Rate $4,200.00						
94	WMUR	10/14/12	10/14/12	Revenge	9-10p		:30			NM	1	$4,000.00
	Class of Time - Pre-emptible with notice											

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10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:	Start Date 10/09/12	End Date 10/15/12	Weekdays ------S	Spots/Week 1	Rate $4,000.00							
95	WMUR	10/14/12	10/14/12	666 Park Avenue	10-11p		:30			NM	1	$2,500.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/09/12	End Date 10/15/12	Weekdays ------S	Spots/Week 1	Rate $2,500.00							
96	WMUR	10/14/12	10/14/12	CASTLE WKND LF 2	11:36-12:36x		:30			NM	1	$125.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays ------S	Spots/Week 1	Rate $125.00							
97	WMUR	10/14/12	10/14/12	PRIVATE PRACTICE WKND	PRIVATE PRACTI		:30			NM	1	$125.00
Class of Time - Immediately Pre-emptible without notice												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays ------S	Spots/Week 1	Rate $125.00							
98	WMUR	10/13/12	10/13/12	SA-SU	5-6a		:30			NM	2	$40.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays -----S-	Spots/Week 2	Rate $20.00							
99	WMUR	10/09/12	10/15/12	News 9 at 11	11-11:35p		:30			NM	2	$2,200.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/09/12	End Date 10/15/12	Weekdays ---TF--	Spots/Week 2	Rate $1,100.00							
100	WMUR	10/16/12	10/22/12	5a Daybreak	5-6a		:30			NM	15	$10,500.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 10/16/12	End Date 10/22/12	Weekdays MTWTF--	Spots/Week 15	Rate $700.00							
101	WMUR	10/16/12	10/22/12	6a Daybreak	6-7a		:30			NM	15	$21,000.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 10/16/12	End Date 10/22/12	Weekdays MTWTF--	Spots/Week 15	Rate $1,400.00							
102	WMUR	10/16/12	10/22/12	Good Morning America	7-9a		:30			NM	20	$23,000.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 10/16/12	End Date 10/22/12	Weekdays MTWTF--	Spots/Week 20	Rate $1,150.00							
103	WMUR	10/16/12	10/22/12	KELLY& MICHAEL LIVE DAY	9AM-10AM		:30			NM	10	$3,500.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/16/12	End Date 10/22/12	Weekdays MTWTF--	Spots/Week 10	Rate $350.00							
104	WMUR	10/16/12	10/22/12	STEVE HARVEY DY 9/4 STA	10-11a		:30			NM	10	$2,000.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/16/12	End Date 10/22/12	Weekdays MTWTF--	Spots/Week 10	Rate $200.00							
105	WMUR	10/16/12	10/22/12	The View	11-12p		:30			NM	9	$5,400.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 10/16/12	End Date 10/22/12	Weekdays MTWTF--	Spots/Week 10	Rate $600.00							

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
8	*WMUR*	*10/16/12-10/22/12*	*The View*	*11-12p*	MTuWThF----	*:30*	~~*$600.00*~~	*NM*
	Credited							
	oversold inventory							

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
106	WMUR	10/16/12	10/22/12	News 9 at Noon	12-1230p		:30			NM	5	$3,250.00

Class of Time - Fixed Non Pre-emptible

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/16/12	10/22/12	MTWTF- -	5	$650.00

107	WMUR	10/16/12	10/22/12	Who Wants to be a Millionaire	1230-1p		:30			NM	5	$2,500.00

Class of Time - Fixed Non Pre-emptible

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/16/12	10/22/12	MTWTF- -	5	$500.00

108	WMUR	10/16/12	10/22/12	THE CHEW	1-2PM		:30			NM	9	$2,250.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/16/12	10/22/12	MTWTF- -	10	$250.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
3	*WMUR*	*10/16/12-10/22/12*	*THE CHEW*	*1-2PM*	MTuWThF- - - -	*:30*	~~*$250.00*~~	*NM*
	Credited							
	oversold inventory							

109	WMUR	10/16/12	10/22/12	GENERAL HOSPITAL	2p-3p		:30			NM	7	$1,750.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/16/12	10/22/12	MTWTF- -	10	$250.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*WMUR*	*10/16/12-10/22/12*	*GENERAL HOSPITAL*	*2p-3p*	MTuWThF- - - -	*:30*	~~*$250.00*~~	*NM*
	Credited							
	oversold inventory							
4	*WMUR*	*10/16/12-10/22/12*	*GENERAL HOSPITAL*	*2p-3p*	MTuWThF- - - -	*:30*	~~*$250.00*~~	*NM*
	Credited							
	oversold inventory							
7	*WMUR*	*10/16/12-10/22/12*	*GENERAL HOSPITAL*	*2p-3p*	MTuWThF- - - -	*:30*	~~*$250.00*~~	*NM*
	Credited							
	oversold inventory							

110	WMUR	10/16/12	10/22/12	KATIE	3-4P		:30			NM	10	$2,500.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/16/12	10/22/12	MTWTF- -	10	$250.00

111	WMUR	10/16/12	10/22/12	ELLEN EF	4PM-5PM		:30			NM	10	$2,500.00

Class of Time - Pre-emptible with notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/16/12	10/22/12	MTWTF- -	10	$250.00

112	WMUR	10/16/12	10/22/12	News 9 at 5	5-6p		:30			NM	15	$21,000.00

Class of Time - Fixed Non Pre-emptible

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/16/12	10/22/12	MTWTF- -	15	$1,400.00

113	WMUR	10/16/12	10/22/12	News 9 at 6	6-7p		:30			NM	15	$40,500.00

Class of Time - Fixed Non Pre-emptible

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/16/12	10/22/12	MTWTF- -	15	$2,700.00

114	WMUR	10/16/12	10/22/12	Chronicle NH	7-730p		:30			NM	5	$5,500.00

Class of Time - Fixed Non Pre-emptible

Start Date	End Date	Weekdays	Spots/Week	Rate

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WMUR
100 South Commercial Street
Manchester, NH 03101
(603)669-9999

Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays MTWTF--	Spots/Week 5	Rate $1,100.00						
115	WMUR	10/16/12	10/22/12	INSIDE EDITION AC	730-8p		:30			NM	4	$2,800.00
Class of Time - Pre-emptible with notice												
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays MTWTF--	Spots/Week 5	Rate $700.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
5	*WMUR*	*10/16/12-10/22/12*		*INSIDE EDITION AC*	*730-8p*	MTuWThF----	*:30*		*~~$700.00~~*	*NM*		
	Credited											
	oversold inventory											
116	WMUR	10/16/12	10/22/12	News 9 at 11	11-11:35p		:30			NM	7	$15,400.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays MTWTFSS	Spots/Week 7	Rate $2,200.00						
117	WMUR	10/16/12	10/22/12	Nightline	1135p-1206a		:30			NM	5	$2,500.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays MTWTF--	Spots/Week 5	Rate $500.00						
118	WMUR	10/16/12	10/22/12	Jimmy Kimmel	1205-105a		:30			NM	5	$750.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays MTWTF--	Spots/Week 5	Rate $150.00						
119	WMUR	10/22/12	10/22/12	Dancing with Stars	Prime Other		:30			NM	1	$7,000.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays M------	Spots/Week 1	Rate $7,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WMUR*	*10/16/12-10/22/12*		*Dancing with Stars*	*Prime Other*	M----------	*:30*		*~~$7,000.00~~*	*NM*		
	See MG 119.2											
2	WMUR	10/22/12-10/22/12		DWTS	8-9p	M----------	:30		$7,000.00	NM		
Ⓜ	MG for 119.1 10/22											
120	WMUR	10/22/12	10/22/12	Castle	10-11p		:30			NM	0	$0.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays M------	Spots/Week 1	Rate $2,800.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WMUR*	*10/16/12-10/22/12*		*Castle*	*10-11p*	M----------	*:30*		*~~$2,800.00~~*	*NM*		
	Credited											
	program change											
121	WMUR	10/16/12	10/16/12	Dancing w/Stars Results	8-9p		:30			NM	1	$7,000.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays -T-----	Spots/Week 1	Rate $7,000.00						
122	WMUR	10/17/12	10/17/12	Middle/Neighbors	8-9p		:30			NM	1	$4,200.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays --W----	Spots/Week 1	Rate $4,200.00						
123	WMUR	10/17/12	10/17/12	Modern Family	9-10p		:30			NM	1	$7,000.00
Class of Time - Fixed Non Pre-emptible												

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WMUR-TV NEW HAMPSHIRE
www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
(603)669-9999

Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays --W----	Spots/Week 1	Rate $7,000.00						
124	WMUR	10/17/12	10/17/12	Nashville	10-11p		:30			NM	1	$3,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays --W----	Spots/Week 1	Rate $3,000.00						
125	WMUR	10/18/12	10/18/12	Last Resort	8-9p		:30			NM	1	$1,400.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays ---T---	Spots/Week 1	Rate $1,400.00						
126	WMUR	10/18/12	10/18/12	Grey's Anatomy	9-10p		:30			NM	1	$7,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays ---T---	Spots/Week 1	Rate $7,000.00						
127	WMUR	10/18/12	10/18/12	Scandal	10-11p		:30			NM	1	$4,200.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays ---T---	Spots/Week 1	Rate $4,200.00						
128	WMUR	10/19/12	10/19/12	Shark Tank	8-9p		:30			NM	1	$2,800.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays ----F--	Spots/Week 1	Rate $2,800.00						
129	WMUR	10/19/12	10/19/12	Primetime:WWYD	9-10p		:30			NM	1	$2,800.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays ----F--	Spots/Week 1	Rate $2,800.00						
130	WMUR	10/19/12	10/19/12	20/20	10-11p		:30			NM	1	$4,200.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays ----F--	Spots/Week 1	Rate $4,200.00						
131	WMUR	10/20/12	10/21/12	6a Weekend Daybreak	Sa/Su 6-7a		:30			NM	2	$450.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays -----11	Spots/Week 2	Rate $225.00						
132	WMUR	10/20/12	10/21/12	7a Weekend Daybreak	7-9a		:30			NM	3	$1,200.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays -----12	Spots/Week 3	Rate $400.00						
133	WMUR	10/20/12	10/21/12	Weekend GMA	9-10a		:30			NM	2	$800.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays -----11	Spots/Week 2	Rate $400.00						
134	WMUR	10/20/12	10/20/12	ABC College Football	12n-7p		:30			NM	3	$2,250.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays -----3-	Spots/Week 3	Rate $750.00						
135	WMUR	10/20/12	10/20/12	News 9 at 7	7-730p		:30			NM	2	$1,600.00
	Class of Time - Pre-emptible with notice											

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Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -----S-	Spots/Week 2	Rate $800.00						
136	WMUR	10/20/12	10/20/12	ABC Prime College Football	8-1130p		:30			NM	2	$2,400.00
Class of Time - Immediately Pre-emptible without notice												
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays -----2-	Spots/Week 2	Rate $1,200.00						
137	WMUR	10/21/12	10/21/12	SA-SU	5-6a		:30			NM	1	$10.00
Class of Time - Immediately Pre-emptible without notice												
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ------S	Spots/Week 1	Rate $10.00						
138	WMUR	10/21/12	10/21/12	Close Up	10-1030a		:30			NM	1	$400.00
Class of Time - Pre-emptible with notice												
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays ------1	Spots/Week 1	Rate $400.00						
139	WMUR	10/21/12	10/21/12	This Week with Christiane	12n-1p		:30			NM	1	$3,000.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays ------1	Spots/Week 1	Rate $3,000.00						
140	WMUR	10/21/12	10/21/12	SU 12P-6P	12P-6P		:30			NM	3	$450.00
Class of Time - Pre-emptible with notice												
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays ------3	Spots/Week 3	Rate $150.00						
141	WMUR	10/21/12	10/21/12	6p News 9 Weekend	6-7p		:30			NM	1	$1,500.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays ------1	Spots/Week 1	Rate $1,500.00						
142	WMUR	10/21/12	10/21/12	AFHV	7-8p		:30			NM	1	$3,000.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays ------S	Spots/Week 1	Rate $3,000.00						
143	WMUR	10/21/12	10/21/12	Once Upon A Time	8-9p		:30			NM	1	$4,200.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays ------S	Spots/Week 1	Rate $4,200.00						
144	WMUR	10/21/12	10/21/12	Revenge	9-10p		:30			NM	1	$7,000.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays ------S	Spots/Week 1	Rate $7,000.00						
145	WMUR	10/21/12	10/21/12	666 Park Avenue	10-11p		:30			NM	1	$2,500.00
Class of Time - Pre-emptible with notice												
Week:		Start Date 10/16/12	End Date 10/22/12	Weekdays ------S	Spots/Week 1	Rate $2,500.00						
146	WMUR	10/21/12	10/21/12	CASTLE WKND LF 2	11:36-12:36x		:30			NM	1	$75.00
Class of Time - Immediately Pre-emptible without notice												
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ------S	Spots/Week 1	Rate $75.00						
147	WMUR	10/21/12	10/21/12	PRIVATE PRACTICE WKND	PRIVATE PRACTI(		:30			NM	1	$75.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ------S	Spots/Week 1	Rate $75.00						
148	WMUR	10/23/12	10/29/12	5a Daybreak	5-6a		:30			NM	12	$10,500.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 15	Rate $700.00						

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
5	*WMUR*	*10/23/12-10/29/12*	*5a Daybreak*	*5-6a*	MTuWThF----	*:30*	~~*$700.00*~~	*NM*
	See MG 148.16							
6	*WMUR*	*10/23/12-10/29/12*	*5a Daybreak*	*5-6a*	MTuWThF----	*:30*	~~*$700.00*~~	*NM*
	See MG 148.16							
7	*WMUR*	*10/23/12-10/29/12*	*5a Daybreak*	*5-6a*	MTuWThF----	*:30*	~~*$700.00*~~	*NM*
	See MG 148.17							
8	*WMUR*	*10/23/12-10/29/12*	*5a Daybreak*	*5-6a*	MTuWThF----	*:30*	~~*$700.00*~~	*NM*
	See MG 148.17							
10	*WMUR*	*10/23/12-10/29/12*	*5a Daybreak*	*5-6a*	MTuWThF----	*:30*	~~*$700.00*~~	*NM*
	See MG 148.18							
11	*WMUR*	*10/23/12-10/29/12*	*5a Daybreak*	*5-6a*	MTuWThF----	*:30*	~~*$700.00*~~	*NM*
	See MG 148.18							
16	WMUR	10/25/12-10/25/12	5a Daybreak	5-6a	----Th-----	1:00	$1,400.00	NM
Ⓜ	MG for 148.6,148.5							
	convert to 60							
17	WMUR	10/26/12-10/26/12	5a Daybreak	5-6a	------F----	1:00	$1,400.00	NM
Ⓜ	MG for 148.8,148.7							
	convert to 60							
18	WMUR	10/29/12-10/29/12	5a Daybreak	5-6a	M---------	1:00	$1,400.00	NM
Ⓜ	MG for 148.10,148.11							
	convert to 60							

149	WMUR	10/23/12	10/29/12	6a Daybreak	6-7a		:30			NM	12	$21,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 15	Rate $1,400.00						

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Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Description	Start/End Time	Weekdays	Length	Spots/Week	Rate	Type		
5	*WMUR*	*10/23/12-10/29/12*		*6a Daybreak*	*6-7a*	MTuWThF----	*:30*		~~*$1,400.00*~~	*NM*		
	See MG 149.16											
6	*WMUR*	*10/23/12-10/29/12*		*6a Daybreak*	*6-7a*	MTuWThF----	*:30*		~~*$1,400.00*~~	*NM*		
	See MG 149.16											
8	*WMUR*	*10/23/12-10/29/12*		*6a Daybreak*	*6-7a*	MTuWThF----	*:30*		~~*$1,400.00*~~	*NM*		
	See MG 149.17											
9	*WMUR*	*10/23/12-10/29/12*		*6a Daybreak*	*6-7a*	MTuWThF----	*:30*		~~*$1,400.00*~~	*NM*		
	See MG 149.18											
10	*WMUR*	*10/23/12-10/29/12*		*6a Daybreak*	*6-7a*	MTuWThF----	*:30*		~~*$1,400.00*~~	*NM*		
	See MG 149.18											
14	*WMUR*	*10/23/12-10/29/12*		*6a Daybreak*	*6-7a*	MTuWThF----	*:30*		~~*$1,400.00*~~	*NM*		
	See MG 149.17											
16	WMUR	10/25/12-10/25/12		6a Daybreak	6-7a	----Th-----	1:00		$2,800.00	NM		
Ⓜ	MG for 149.6,149.5											
	convert to 60											
17	WMUR	10/26/12-10/26/12		6a Daybreak	6-7a	------F----	1:00		$2,800.00	NM		
Ⓜ	MG for 149.8,149.14											
	convert to 60											
18	WMUR	10/29/12-10/29/12		6a Daybreak	6-7a	M----------	1:00		$2,800.00	NM		
Ⓜ	MG for 149.9,149.10											
	convert to 60											
150	WMUR	10/23/12	10/29/12	Good Morning America	7-9a		:30			NM	16	$23,000.00

Class of Time - Fixed Non Pre-emptible

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/23/12	10/29/12	MTWTF--	20	$1,150.00

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WMUR
100 South Commercial Street
Manchester, NH 03101
(603)669-9999

Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Description	Start/End Time	Weekdays	Length	Spots/Week	Rate	Type		
7	*WMUR*	*10/23/12-10/29/12*		*Good Morning America*	*7-9a*	MTuWThF----	*:30*		~~*$1,150.00*~~	*NM*		
	See MG 150.21,150.22											
8	*WMUR*	*10/23/12-10/29/12*		*Good Morning America*	*7-9a*	MTuWThF----	*:30*		~~*$1,150.00*~~	*NM*		
	See MG 150.21,150.22											
9	*WMUR*	*10/23/12-10/29/12*		*Good Morning America*	*7-9a*	MTuWThF----	*:30*		~~*$1,150.00*~~	*NM*		
	See MG 150.21,150.22											
10	*WMUR*	*10/23/12-10/29/12*		*Good Morning America*	*7-9a*	MTuWThF----	*:30*		~~*$1,150.00*~~	*NM*		
	See MG 150.23,150.24											
11	*WMUR*	*10/23/12-10/29/12*		*Good Morning America*	*7-9a*	MTuWThF----	*:30*		~~*$1,150.00*~~	*NM*		
	See MG 150.23,150.24											
12	*WMUR*	*10/23/12-10/29/12*		*Good Morning America*	*7-9a*	MTuWThF----	*:30*		~~*$1,150.00*~~	*NM*		
	See MG 150.23,150.24											
17	*WMUR*	*10/23/12-10/29/12*		*Good Morning America*	*7-9a*	MTuWThF----	*:30*		~~*$1,150.00*~~	*NM*		
	See MG 150.23,150.24											
20	*WMUR*	*10/23/12-10/29/12*		*Good Morning America*	*7-9a*	MTuWThF----	*:30*		~~*$1,150.00*~~	*NM*		
	See MG 150.21,150.22											
21	WMUR	10/25/12-10/25/12		Good Morning America	7-9a	----Th-----	1:00		$2,300.00	NM		
Ⓜ	MG for 150.9,150.7,150.20,150.8											
	convert to 60											
22	WMUR	10/25/12-10/25/12		Good Morning America	7-9a	----Th-----	1:00		$2,300.00	NM		
Ⓜ	MG for 150.9,150.7,150.20,150.8											
	convert to 60											
23	WMUR	10/26/12-10/26/12		Good Morning America	7-9a	------F----	1:00		$2,300.00	NM		
Ⓜ	MG for 150.12,150.11,150.10,150.17											
	convert to 60											
24	WMUR	10/26/12-10/26/12		Good Morning America	7-9a	------F----	1:00		$2,300.00	NM		
Ⓜ	MG for 150.12,150.11,150.10,150.17											
	convert to 60											
151	WMUR	10/23/12	10/29/12	KELLY& MICHAEL LIVE DA\	9AM-10AM		:30			NM	7	$3,500.00
	Class of Time - Pre-emptible with notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/12	10/29/12	MTWTF--	10	$350.00							

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Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Description	Start/End Time	Weekdays	Length	Spots/Week	Rate	Type		
3	WMUR	10/23/12-10/29/12		KELLY& MICHAEL LIVE DAY	9AM-10AM	MTuWThF----	:30		~~$350.00~~	NM		
	See MG 151.11											
4	WMUR	10/23/12-10/29/12		KELLY& MICHAEL LIVE DAY	9AM-10AM	MTuWThF----	:30		~~$350.00~~	NM		
	See MG 151.12											
5	WMUR	10/23/12-10/29/12		KELLY& MICHAEL LIVE DAY	9AM-10AM	MTuWThF----	:30		~~$350.00~~	NM		
	See MG 151.13											
6	WMUR	10/23/12-10/29/12		KELLY& MICHAEL LIVE DAY	9AM-10AM	MTuWThF----	:30		~~$350.00~~	NM		
	See MG 151.12											
7	WMUR	10/23/12-10/29/12		KELLY& MICHAEL LIVE DAY	9AM-10AM	MTuWThF----	:30		~~$350.00~~	NM		
	See MG 151.13											
10	WMUR	10/23/12-10/29/12		KELLY& MICHAEL LIVE DAY	9AM-10AM	MTuWThF----	:30		~~$350.00~~	NM		
	See MG 151.11											
11	WMUR	10/25/12-10/25/12		KELLY& MICHAEL LIVE DAY	9AM-10AM	----Th-----	1:00		$700.00	NM		
Ⓜ	MG for 151.10,151.3											
	convert to 60											
12	WMUR	10/26/12-10/26/12		KELLY& MICHAEL LIVE DAY	9AM-10AM	------F----	1:00		$700.00	NM		
Ⓜ	MG for 151.4,151.6											
	convert to 60											
13	WMUR	10/29/12-10/29/12		KELLY& MICHAEL LIVE DAY	9AM-10AM	M---------	1:00		$700.00	NM		
Ⓜ	MG for 151.5,151.7											
	convert to 60											
152	WMUR	10/23/12	10/29/12	STEVE HARVEY DY 9/4 STA	10-11a		:30			NM	7	$2,000.00
	Class of Time - Pre-emptible with notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/12	10/29/12	MTWTF--	10	$200.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	WMUR	10/23/12-10/29/12		STEVE HARVEY DY 9/4 STA	10-11a	MTuWThF----	:30		~~$200.00~~	NM		
	See MG 152.11											
4	WMUR	10/23/12-10/29/12		STEVE HARVEY DY 9/4 STA	10-11a	MTuWThF----	:30		~~$200.00~~	NM		
	See MG 152.12											
5	WMUR	10/23/12-10/29/12		STEVE HARVEY DY 9/4 STA	10-11a	MTuWThF----	:30		~~$200.00~~	NM		
	See MG 152.13											
8	WMUR	10/23/12-10/29/12		STEVE HARVEY DY 9/4 STA	10-11a	MTuWThF----	:30		~~$200.00~~	NM		
	See MG 152.13											
9	WMUR	10/23/12-10/29/12		STEVE HARVEY DY 9/4 STA	10-11a	MTuWThF----	:30		~~$200.00~~	NM		
	See MG 152.11											
10	WMUR	10/23/12-10/29/12		STEVE HARVEY DY 9/4 STA	10-11a	MTuWThF----	:30		~~$200.00~~	NM		
	See MG 152.12											
11	WMUR	10/25/12-10/25/12		STEVE HARVEY DY 9/4 STA	10-11a	----Th-----	1:00		$400.00	NM		
Ⓜ	MG for 152.9,152.3											
	convert to 60											
12	WMUR	10/26/12-10/26/12		STEVE HARVEY DY 9/4 STA	10-11a	------F----	1:00		$400.00	NM		
Ⓜ	MG for 152.4,152.10											
	convert to 60											
13	WMUR	10/29/12-10/29/12		STEVE HARVEY DY 9/4 STA	10-11a	M---------	1:00		$400.00	NM		
Ⓜ	MG for 152.8,152.5											
	convert to 60											
153	WMUR	10/23/12	10/29/12	The View	11-12p		:30			NM	8	$4,800.00
	Class of Time - Fixed Non Pre-emptible											
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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WMUR-TV NEW HAMPSHIRE
www.thewmurchannel.com

WMUR
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(603)669-9999

Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 10	Rate $600.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
4	WMUR	10/23/12-10/29/12		*The View*	*11-12p*	MTuWThF----	*:30*		~~$600.00~~	*NM*		
	Credited											
	oversold inventory											
5	WMUR	10/23/12-10/29/12		*The View*	*11-12p*	MTuWThF----	*:30*		~~$600.00~~	*NM*		
	Credited											
	oversold inventory											
154	WMUR	10/23/12	10/29/12	News 9 at Noon	12-1230p		:30			NM	5	$3,250.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 5	Rate $650.00						
155	WMUR	10/23/12	10/29/12	Who Wants to be a Millionaire	1230-1p		:30			NM	5	$2,500.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 5	Rate $500.00						
156	WMUR	10/23/12	10/29/12	THE CHEW	1-2PM		:30			NM	8	$5,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 10	Rate $500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	WMUR	10/23/12-10/29/12		*THE CHEW*	*1-2PM*	MTuWThF----	*:30*		~~$500.00~~	*NM*		
	See MG 156.11											
4	WMUR	10/23/12-10/29/12		*THE CHEW*	*1-2PM*	MTuWThF----	*:30*		~~$500.00~~	*NM*		
	See MG 156.12,156.13											
5	WMUR	10/23/12-10/29/12		*THE CHEW*	*1-2PM*	MTuWThF----	*:30*		~~$500.00~~	*NM*		
	See MG 156.14											
6	WMUR	10/23/12-10/29/12		*THE CHEW*	*1-2PM*	MTuWThF----	*:30*		~~$500.00~~	*NM*		
	See MG 156.14											
9	WMUR	10/23/12-10/29/12		*THE CHEW*	*1-2PM*	MTuWThF----	*:30*		~~$500.00~~	*NM*		
	See MG 156.12,156.13											
10	WMUR	10/23/12-10/29/12		*THE CHEW*	*1-2PM*	MTuWThF----	*:30*		~~$500.00~~	*NM*		
	See MG 156.11											
11	WMUR	10/25/12-10/25/12		THE CHEW	1-2PM	----Th-----	1:00		$1,000.00	NM		
Ⓜ	MG for 156.10,156.3											
	convert to 60s											
12	WMUR	10/26/12-10/26/12		THE CHEW	1-2PM	------F----	:30		$500.00	NM		
Ⓜ	MG for 156.4,156.9											
13	WMUR	10/26/12-10/26/12		THE CHEW	1-2PM	------F----	:30		$500.00	NM		
Ⓜ	MG for 156.4,156.9											
14	WMUR	10/29/12-10/29/12		THE CHEW	1-2PM	M----------	1:00		$1,000.00	NM		
Ⓜ	MG for 156.5,156.6											
	convert to 60											
157	WMUR	10/23/12	10/29/12	GENERAL HOSPITAL	2p-3p		:30			NM	5	$1,500.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 10	Rate $250.00						

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Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

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Spot	Ch	Start Date / Date Range	End Date	Description	Start/End Time	Weekdays	Length		Rate	Type		
5	WMUR	10/23/12-10/29/12		GENERAL HOSPITAL	2p-3p	MTuWThF----	:30		~~$250.00~~	NM		
	See MG 157.11											
6	WMUR	10/23/12-10/29/12		GENERAL HOSPITAL	2p-3p	MTuWThF----	:30		~~$250.00~~	NM		
	See MG 157.11											
7	WMUR	10/23/12-10/29/12		GENERAL HOSPITAL	2p-3p	MTuWThF----	:30		~~$250.00~~	NM		
	Credited											
	oversold inventory											
8	WMUR	10/23/12-10/29/12		GENERAL HOSPITAL	2p-3p	MTuWThF----	:30		~~$250.00~~	NM		
	Credited											
	oversold inventory											
9	WMUR	10/23/12-10/29/12		GENERAL HOSPITAL	2p-3p	MTuWThF----	:30		~~$250.00~~	NM		
	Credited											
	oversold inventory											
10	WMUR	10/23/12-10/29/12		GENERAL HOSPITAL	2p-3p	MTuWThF----	:30		~~$250.00~~	NM		
	Credited											
	oversold inventory											
11	WMUR	10/29/12-10/29/12		GENERAL HOSPITAL	2p-3p	M----------	1:00		$500.00	NM		
Ⓜ	MG for 157.6,157.5											
	convert to 60											
158	WMUR	10/23/12	10/29/12	KATIE	3-4P		:30			NM	8	$2,500.00
	Class of Time - Pre-emptible with notice											
Week:		10/23/12	10/29/12	MTWTF--				10	$250.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	WMUR	10/23/12-10/29/12		KATIE	3-4P	MTuWThF----	:30		~~$250.00~~	NM		
	See MG 158.11											
4	WMUR	10/23/12-10/29/12		KATIE	3-4P	MTuWThF----	:30		~~$250.00~~	NM		
	See MG 158.12,158.13											
5	WMUR	10/23/12-10/29/12		KATIE	3-4P	MTuWThF----	:30		~~$250.00~~	NM		
	See MG 158.14											
6	WMUR	10/23/12-10/29/12		KATIE	3-4P	MTuWThF----	:30		~~$250.00~~	NM		
	See MG 158.12,158.13											
8	WMUR	10/23/12-10/29/12		KATIE	3-4P	MTuWThF----	:30		~~$250.00~~	NM		
	See MG 158.11											
9	WMUR	10/23/12-10/29/12		KATIE	3-4P	MTuWThF----	:30		~~$250.00~~	NM		
	See MG 158.14											
11	WMUR	10/25/12-10/25/12		KATIE	3-4P	----Th-----	1:00		$500.00	NM		
Ⓜ	MG for 158.3,158.8											
	convert to 60											
12	WMUR	10/26/12-10/26/12		KATIE	3-4P	------F----	:30		$250.00	NM		
Ⓜ	MG for 158.4,158.6											
13	WMUR	10/26/12-10/26/12		KATIE	3-4P	------F----	:30		$250.00	NM		
Ⓜ	MG for 158.4,158.6											
14	WMUR	10/29/12-10/29/12		KATIE	3-4P	M----------	1:00		$500.00	NM		
Ⓜ	MG for 158.9,158.5											
	convert to 60											
159	WMUR	10/23/12	10/29/12	ELLEN EF	4PM-5PM		:30			NM	8	$2,500.00
	Class of Time - Pre-emptible with notice											
Week:		10/23/12	10/29/12	MTWTF--				10	$250.00			

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
3	*WMUR*	*10/23/12-10/29/12*		*ELLEN EF*	*4PM-5PM*	MTuWThF----	*:30*		~~*$250.00*~~	*NM*		
	See MG 159.11											
4	*WMUR*	*10/23/12-10/29/12*		*ELLEN EF*	*4PM-5PM*	MTuWThF----	*:30*		~~*$250.00*~~	*NM*		
	See MG 159.12,159.13											
5	*WMUR*	*10/23/12-10/29/12*		*ELLEN EF*	*4PM-5PM*	MTuWThF----	*:30*		~~*$250.00*~~	*NM*		
	See MG 159.14											
6	*WMUR*	*10/23/12-10/29/12*		*ELLEN EF*	*4PM-5PM*	MTuWThF----	*:30*		~~*$250.00*~~	*NM*		
	See MG 159.14											
9	*WMUR*	*10/23/12-10/29/12*		*ELLEN EF*	*4PM-5PM*	MTuWThF----	*:30*		~~*$250.00*~~	*NM*		
	See MG 159.12,159.13											
10	*WMUR*	*10/23/12-10/29/12*		*ELLEN EF*	*4PM-5PM*	MTuWThF----	*:30*		~~*$250.00*~~	*NM*		
	See MG 159.11											
11	WMUR	10/25/12-10/25/12		ELLEN EF	4PM-5PM	----Th-----	1:00		$500.00	NM		
Ⓜ	MG for 159.10,159.3											
	convert to 60											
12	WMUR	10/26/12-10/26/12		ELLEN EF	4PM-5PM	------F----	:30		$250.00	NM		
Ⓜ	MG for 159.4,159.9											
13	WMUR	10/26/12-10/26/12		ELLEN EF	4PM-5PM	------F----	:30		$250.00	NM		
Ⓜ	MG for 159.4,159.9											
14	WMUR	10/29/12-10/29/12		ELLEN EF	4PM-5PM	M---------	1:00		$500.00	NM		
Ⓜ	MG for 159.6,159.5											
	convert to 60											
160	WMUR	10/23/12	10/29/12	News 9 at 5	5-6p		:30			NM	12	$21,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		10/23/12	10/29/12	MTWTF--	15	$1,400.00						
5	*WMUR*	*10/23/12-10/29/12*		*News 9 at 5*	*5-6p*	MTuWThF----	*:30*		~~*$1,400.00*~~	*NM*		
	See MG 160.16											
7	*WMUR*	*10/23/12-10/29/12*		*News 9 at 5*	*5-6p*	MTuWThF----	*:30*		~~*$1,400.00*~~	*NM*		
	See MG 160.17											
8	*WMUR*	*10/23/12-10/29/12*		*News 9 at 5*	*5-6p*	MTuWThF----	*:30*		~~*$1,400.00*~~	*NM*		
	See MG 160.17											
10	*WMUR*	*10/23/12-10/29/12*		*News 9 at 5*	*5-6p*	MTuWThF----	*:30*		~~*$1,400.00*~~	*NM*		
	See MG 160.18											
11	*WMUR*	*10/23/12-10/29/12*		*News 9 at 5*	*5-6p*	MTuWThF----	*:30*		~~*$1,400.00*~~	*NM*		
	See MG 160.18											
15	*WMUR*	*10/23/12-10/29/12*		*News 9 at 5*	*5-6p*	MTuWThF----	*:30*		~~*$1,400.00*~~	*NM*		
	See MG 160.16											
16	WMUR	10/25/12-10/25/12		News 9 at 5	5-6p	----Th-----	1:00		$2,800.00	NM		
Ⓜ	MG for 160.15,160.5											
	convert to 60											
17	WMUR	10/26/12-10/26/12		News 9 at 5	5-6p	------F----	1:00		$2,800.00	NM		
Ⓜ	MG for 160.7,160.8											
	convert to 60											
18	WMUR	10/29/12-10/29/12		News 9 at 5	5-6p	M---------	1:00		$2,800.00	NM		
Ⓜ	MG for 160.10,160.11											
	convert to 60											
161	WMUR	10/23/12	10/29/12	News 9 at 6	6-7p		:30			NM	12	$40,500.00
	Class of Time - Fixed Non Pre-emptible											

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www.thewmurchannel.com

WMUR
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Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 15	Rate $2,700.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
6	*WMUR*	*10/23/12-10/29/12*		*News 9 at 6*	*6-7p*	MTuWThF----	*:30*		~~*$2,700.00*~~	*NM*		
	See MG 161.16											
7	*WMUR*	*10/23/12-10/29/12*		*News 9 at 6*	*6-7p*	MTuWThF----	*:30*		~~*$2,700.00*~~	*NM*		
	See MG 161.17											
9	*WMUR*	*10/23/12-10/29/12*		*News 9 at 6*	*6-7p*	MTuWThF----	*:30*		~~*$2,700.00*~~	*NM*		
	See MG 161.18											
10	*WMUR*	*10/23/12-10/29/12*		*News 9 at 6*	*6-7p*	MTuWThF----	*:30*		~~*$2,700.00*~~	*NM*		
	See MG 161.18											
11	*WMUR*	*10/23/12-10/29/12*		*News 9 at 6*	*6-7p*	MTuWThF----	*:30*		~~*$2,700.00*~~	*NM*		
	See MG 161.16											
14	*WMUR*	*10/23/12-10/29/12*		*News 9 at 6*	*6-7p*	MTuWThF----	*:30*		~~*$2,700.00*~~	*NM*		
	See MG 161.17											
16	WMUR	10/25/12-10/25/12		News 9 at 6	6-7p	----Th-----	1:00		$5,400.00	NM		
Ⓜ	MG for 161.11,161.6											
	convert to 60											
17	WMUR	10/23/12-10/29/12		News 9 at 6	6-7p	MTuWThF----	1:00		$5,400.00	NM		
Ⓜ	MG for 161.14,161.7											
	convert to 60											
18	WMUR	10/29/12-10/29/12		News 9 at 6	6-7p	M---------	1:00		$5,400.00	NM		
Ⓜ	MG for 161.10,161.9											
	convert to 60											
162	WMUR	10/23/12	10/29/12	Chronicle NH	7-730p		:30			NM	4	$4,400.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 5	Rate $1,100.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
4	*WMUR*	*10/23/12-10/29/12*		*Chronicle NH*	*7-730p*	MTuWThF----	*:30*		~~*$1,100.00*~~	*NM*		
	Credited											
	oversold inventory											
163	WMUR	10/23/12	10/29/12	INSIDE EDITION AC	730-8p		:30			NM	4	$5,600.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 5	Rate $1,400.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WMUR*	*10/23/12-10/29/12*		*INSIDE EDITION AC*	*730-8p*	MTuWThF----	*:30*		~~*$1,400.00*~~	*NM*		
	Credited											
	oversold inventory											
164	WMUR	10/23/12	10/29/12	News 9 at 11	11-11:35p		:30			NM	7	$15,400.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTFSS	Spots/Week 7	Rate $2,200.00						
165	WMUR	10/23/12	10/29/12	Nightline	1135p-1206a		:30			NM	5	$2,500.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 5	Rate $500.00						
166	WMUR	10/23/12	10/29/12	Jimmy Kimmel	1205-105a		:30			NM	5	$750.00
	Class of Time - Fixed Non Pre-emptible											

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Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 5	Rate $150.00						
167	WMUR	10/29/12	10/29/12	Dancing with Stars	Prime Other		:30			NM	1	$7,000.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays M------	Spots/Week 1	Rate $7,000.00						
168	WMUR	10/22/12	10/22/12	NETWORK POLITICAL PRO	NETWORK POLITI		:30			NM	1	$10,000.00
Class of Time - Pre-emptible with notice												
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays M------	Spots/Week 1	Rate $10,000.00						
169	WMUR	10/23/12	10/23/12	Dancing w/Stars Results	8-9p		:30			NM	1	$7,000.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays -T-----	Spots/Week 1	Rate $7,000.00						
170	WMUR	10/23/12	10/23/12	Happy End/Don't Trust	9-10p		:30			NM	1	$6,000.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays -T-----	Spots/Week 1	Rate $6,000.00						
171	WMUR	10/23/12	10/23/12	Private Practice	10-11p		:30			NM	1	$3,000.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays -T-----	Spots/Week 1	Rate $3,000.00						
172	WMUR	10/24/12	10/24/12	Modern Family/Neighbors	9-10p		:30			NM	1	$7,000.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays --W----	Spots/Week 1	Rate $7,000.00						
173	WMUR	10/24/12	10/24/12	Nashville	10-11p		:30			NM	1	$3,000.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays --W----	Spots/Week 1	Rate $3,000.00						
174	WMUR	10/25/12	10/25/12	Grey's Anatomy	9-10p		:30			NM	1	$7,000.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays ---T---	Spots/Week 1	Rate $7,000.00						
175	WMUR	10/25/12	10/25/12	Scandal	10-11p		:30			NM	1	$4,200.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays ---T---	Spots/Week 1	Rate $4,200.00						
176	WMUR	10/26/12	10/26/12	Shark Tank	8-9p		:30			NM	1	$2,800.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays ----F--	Spots/Week 1	Rate $2,800.00						
177	WMUR	10/26/12	10/26/12	Primetime:WWYD	9-10p		:30			NM	1	$2,800.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays ----F--	Spots/Week 1	Rate $2,800.00						

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Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date / End Date / Weekdays / Spots/Week / Rate											
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WMUR*	*10/23/12-10/29/12*		*Primetime:WWYD*	*9-10p*	*------F----*	*:30*		*~~$2,800.00~~*	*NM*		
	See MG 177.2											
2	WMUR	10/26/12-10/26/12		All Access Nashville	9-10p	------F----	:30		$2,800.00	NM		
Ⓜ	MG for 177.1 10/26											
178	WMUR	10/26/12	10/26/12	20/20	10-11p		:30			NM	1	$4,200.00
	Class of Time - Fixed Non Pre-emptible											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/12	10/29/12	----F--	1	$4,200.00							
179	WMUR	10/27/12	10/28/12	6a Weekend Daybreak	Sa/Su 6-7a		:30			NM	2	$900.00
	Class of Time - Pre-emptible with notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/12	10/29/12	-----22	4	$225.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WMUR*	*10/23/12-10/29/12*		*6a Weekend Daybreak*	*Sa/Su 6-7a*	*-------SaSu*	*:30*		*~~$225.00~~*	*NM*		
	See MG 179.5											
2	*WMUR*	*10/23/12-10/29/12*		*6a Weekend Daybreak*	*Sa/Su 6-7a*	*-------SaSu*	*:30*		*~~$225.00~~*	*NM*		
	See MG 179.5											
3	*WMUR*	*10/23/12-10/29/12*		*6a Weekend Daybreak*	*Sa/Su 6-7a*	*-------SaSu*	*:30*		*~~$225.00~~*	*NM*		
	See MG 179.6											
4	*WMUR*	*10/23/12-10/29/12*		*6a Weekend Daybreak*	*Sa/Su 6-7a*	*-------SaSu*	*:30*		*~~$225.00~~*	*NM*		
	See MG 179.6											
5	WMUR	10/27/12-10/27/12		6a Weekend Daybreak	Sa/Su 6-7a	-------Sa--	1:00		$450.00	NM		
Ⓜ	MG for 179.2,179.1											
	convert to 60											
6	WMUR	10/28/12-10/28/12		6a Weekend Daybreak	Sa/Su 6-7a	---------Su	1:00		$450.00	NM		
Ⓜ	MG for 179.3,179.4											
	convert to 60											
180	WMUR	10/27/12	10/28/12	7a Weekend Daybreak	7-9a		:30			NM	3	$2,400.00
	Class of Time - Pre-emptible with notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/12	10/29/12	-----24	6	$400.00							

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Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WMUR*	*10/23/12-10/29/12*		*7a Weekend Daybreak*	*7-9a*	*-------SaSu*	*:30*		~~*$400.00*~~	*NM*		
	See MG 180.7											
2	*WMUR*	*10/23/12-10/29/12*		*7a Weekend Daybreak*	*7-9a*	*-------SaSu*	*:30*		~~*$400.00*~~	*NM*		
	See MG 180.7											
3	*WMUR*	*10/23/12-10/29/12*		*7a Weekend Daybreak*	*7-9a*	*-------SaSu*	*:30*		~~*$400.00*~~	*NM*		
	See MG 180.8,180.9											
4	*WMUR*	*10/23/12-10/29/12*		*7a Weekend Daybreak*	*7-9a*	*-------SaSu*	*:30*		~~*$400.00*~~	*NM*		
	See MG 180.8,180.9											
5	*WMUR*	*10/23/12-10/29/12*		*7a Weekend Daybreak*	*7-9a*	*-------SaSu*	*:30*		~~*$400.00*~~	*NM*		
	See MG 180.8,180.9											
6	*WMUR*	*10/23/12-10/29/12*		*7a Weekend Daybreak*	*7-9a*	*-------SaSu*	*:30*		~~*$400.00*~~	*NM*		
	See MG 180.8,180.9											
7	WMUR	10/27/12-10/27/12		7a Weekend Daybreak	7-9a	-------Sa--	1:00		$800.00	NM		
Ⓜ	MG for 180.1,180.2											
	convert to 60											
8	WMUR	10/23/12-10/29/12		7a Weekend Daybreak	7-9a	---------Su	1:00		$800.00	NM		
Ⓜ	MG for 180.6,180.5,180.3,180.4											
	convert to 60											
9	WMUR	10/23/12-10/29/12		7a Weekend Daybreak	7-9a	---------Su	1:00		$800.00	NM		
Ⓜ	MG for 180.6,180.5,180.3,180.4											
	convert to 60											
181	WMUR	10/27/12	10/28/12	Weekend GMA	9-10a		:30			NM	2	$1,600.00
	Class of Time - Pre-emptible with notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/12	10/29/12	-----22	4	$400.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WMUR*	*10/23/12-10/29/12*		*Weekend GMA*	*9-10a*	*-------SaSu*	*:30*		~~*$400.00*~~	*NM*		
	See MG 181.5											
2	*WMUR*	*10/23/12-10/29/12*		*Weekend GMA*	*9-10a*	*-------SaSu*	*:30*		~~*$400.00*~~	*NM*		
	See MG 181.5											
3	*WMUR*	*10/23/12-10/29/12*		*Weekend GMA*	*9-10a*	*-------SaSu*	*:30*		~~*$400.00*~~	*NM*		
	See MG 181.6											
4	*WMUR*	*10/23/12-10/29/12*		*Weekend GMA*	*9-10a*	*-------SaSu*	*:30*		~~*$400.00*~~	*NM*		
	See MG 181.6											
5	WMUR	10/27/12-10/27/12		Weekend GMA	9-10a	-------Sa--	1:00		$800.00	NM		
Ⓜ	MG for 181.2,181.1											
	convert to 60											
6	WMUR	10/28/12-10/28/12		Weekend GMA	9-10a	---------Su	1:00		$800.00	NM		
Ⓜ	MG for 181.4,181.3											
	convert to 60											
182	WMUR	10/27/12	10/27/12	ABC College Football	12n-7p		:30			NM	1	$750.00
	Class of Time - Pre-emptible with notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/12	10/29/12	-----4-	4	$750.00							

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Contract Dates	Product	Estimate #
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Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

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Spot	Ch	Start Date / Date Range	End Date	Description	Start/End Time	Weekdays	Length	Spots/Week	Rate	Type		
1	WMUR	10/23/12-10/29/12		ABC College Football	12n-7p	-------Sa--	:30		~~$750.00~~	NM		
	See MG 182.5,182.6,182.7,182.8											
2	WMUR	10/23/12-10/29/12		ABC College Football	12n-7p	-------Sa--	:30		~~$750.00~~	NM		
	See MG 182.5,182.6,182.7,182.8											
3	WMUR	10/23/12-10/29/12		ABC College Football	12n-7p	-------Sa--	:30		~~$750.00~~	NM		
	See MG 182.5,182.6,182.7,182.8											
4	WMUR	10/23/12-10/29/12		ABC College Football	12n-7p	-------Sa--	:30		~~$750.00~~	NM		
	See MG 182.5,182.6,182.7,182.8											
5	WMUR	10/23/12-10/29/12		ABC College Football	12n-7p	-------Sa--	:30		~~$750.00~~	NM		
M	Credited											
	oversold inventory											
6	WMUR	10/23/12-10/29/12		ABC College Football	12n-7p	-------Sa--	:30		~~$750.00~~	NM		
M	Credited											
	inventory											
7	WMUR	10/23/12-10/29/12		ABC College Football	12n-7p	-------Sa--	:30		$750.00	NM		
M	MG for 182.4,182.1,182.2,182.3											
8	WMUR	10/23/12-10/29/12		ABC College Football	12n-7p	-------Sa--	:30		~~$750.00~~	NM		
M	Credited											
	oversold inventory											
183	WMUR	10/27/12	10/27/12	News 9 at 7	7-730p		:30			NM	1	$800.00
	Class of Time - Pre-emptible with notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-----S-	1	$800.00							
184	WMUR	10/27/12	10/27/12	Inside Edition WK	730-8P		:30			NM	0	$0.00
	Class of Time - Pre-emptible with notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-----S-	1	$200.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WMUR	10/22/12-10/28/12		Inside Edition WK	730-8P	-------Sa--	:30		~~$200.00~~	NM		
	Credited											
	inventory											
185	WMUR	10/27/12	10/27/12	ABC Prime College Football	8-1130p		:30			NM	2	$3,600.00
	Class of Time - Immediately Pre-emptible without notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/12	10/29/12	-----3-	3	$1,200.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WMUR	10/23/12-10/29/12		ABC Prime College Football	8-1130p	-------Sa--	:30		~~$1,200.00~~	NM		
	See MG 185.4											
2	WMUR	10/23/12-10/29/12		ABC Prime College Football	8-1130p	-------Sa--	:30		~~$1,200.00~~	NM		
	See MG 185.4											
4	WMUR	10/23/12-10/29/12		ABC Prime College Football	8-1130p	-------Sa--	1:00		$2,400.00	NM		
M	MG for 185.2,185.1											
	convert to 60											
186	WMUR	10/28/12	10/28/12	Close Up	10-1030a		:30			NM	1	$400.00
	Class of Time - Pre-emptible with notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/12	10/29/12	------1	1	$400.00							
187	WMUR	10/28/12	10/28/12	This Week with Christiane	12n-1p		:30			NM	1	$3,000.00
	Class of Time - Fixed Non Pre-emptible											

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WMUR
100 South Commercial Street
Manchester, NH 03101
(603)669-9999

Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays ------1	Spots/Week 1	Rate $3,000.00						
188	WMUR	10/28/12	10/28/12	SU 12P-6P	12P-6P		:30			NM	2	$600.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays ------4	Spots/Week 4	Rate $150.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WMUR*	*10/23/12-10/29/12*		*SU 12P-6P*	*12P-6P*	---------Su	*:30*		*~~$150.00~~*	*NM*		
	See MG 188.5,188.6											
2	*WMUR*	*10/23/12-10/29/12*		*SU 12P-6P*	*12P-6P*	---------Su	*:30*		*~~$150.00~~*	*NM*		
	See MG 188.5,188.6											
3	*WMUR*	*10/23/12-10/29/12*		*SU 12P-6P*	*12P-6P*	---------Su	*:30*		*~~$150.00~~*	*NM*		
	See MG 188.5,188.6											
4	*WMUR*	*10/23/12-10/29/12*		*SU 12P-6P*	*12P-6P*	---------Su	*:30*		*~~$150.00~~*	*NM*		
	See MG 188.5,188.6											
5	WMUR	10/28/12-10/28/12		SU 12P-6P	12P-6P	---------Su	1:00		$300.00	NM		
Ⓜ	MG for 188.1,188.3,188.2,188.4											
	convert to 60											
6	WMUR	10/28/12-10/28/12		SU 12P-6P	12P-6P	---------Su	1:00		$300.00	NM		
Ⓜ	MG for 188.1,188.3,188.2,188.4											
	convert to 60											
189	WMUR	10/28/12	10/28/12	6p News 9 Weekend	6-7p		:30			NM	1	$1,600.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays ------2	Spots/Week 2	Rate $800.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WMUR*	*10/23/12-10/29/12*		*6p News 9 Weekend*	*6-7p*	---------Su	*:30*		*~~$800.00~~*	*NM*		
	See MG 189.3											
2	*WMUR*	*10/23/12-10/29/12*		*6p News 9 Weekend*	*6-7p*	---------Su	*:30*		*~~$800.00~~*	*NM*		
	See MG 189.3											
3	WMUR	10/23/12-10/29/12		6p News 9 Weekend	6-7p	---------Su	1:00		$1,600.00	NM		
Ⓜ	MG for 189.1,189.2											
	convert to 60											
190	WMUR	10/28/12	10/28/12	AFHV	7-8p		:30			NM	1	$1,800.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays ------S	Spots/Week 1	Rate $1,800.00						
191	WMUR	10/28/12	10/28/12	Once Upon A Time	8-9p		:30			NM	0	$0.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays ------S	Spots/Week 1	Rate $2,500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WMUR*	*10/23/12-10/29/12*		*Once Upon A Time*	*8-9p*	---------Su	*:30*		*~~$2,500.00~~*	*NM*		
	Credited											
	oversold inventory											
192	WMUR	10/28/12	10/28/12	Revenge	9-10p		:30			NM	1	$7,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays ------S	Spots/Week 1	Rate $7,000.00						
193	WMUR	10/28/12	10/28/12	666 Park Avenue	10-11p		:30			NM	1	$2,500.00
	Class of Time - Pre-emptible with notice											

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WMUR-TV NEW HAMPSHIRE
www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
(603)669-9999

Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays ------S	Spots/Week 1	Rate $2,500.00						
194	WMUR	10/28/12	10/28/12	PRIVATE PRACTICE WKND	1136p-1236x		:30			NM	1	$75.00
	Class of Time - Immediately Pre-emptible without notice											
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ------S	Spots/Week 1	Rate $75.00						
195	WMUR	10/28/12	10/28/12	CASTLE WKND LF 2	1236x-136x		:30			NM	1	$75.00
	Class of Time - Immediately Pre-emptible without notice											
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ------S	Spots/Week 1	Rate $75.00						
196	WMUR	10/30/12	11/06/12	5a Daybreak	5-6a		:30			NM	16	$11,900.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays MTWTF--	Spots/Week 15	Rate $700.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WMUR*	*10/30/12-11/05/12*		*5a Daybreak*	*5-6a*	MTuWThF----	*:30*		*~~$700.00~~*	*NM*		
	See MG 196.18											
14	*WMUR*	*10/30/12-11/05/12*		*5a Daybreak*	*5-6a*	MTuWThF----	*:30*		*~~$700.00~~*	*NM*		
	See MG 196.18											
18	WMUR	10/30/12-10/30/12		5a Daybreak	5-6a	-Tu-------	1:00		$1,400.00	NM		
Ⓜ	MG for 196.14,196.1											
	convert to 60s											
Week:		11/06/12	11/12/12	-T-----	2	$700.00						
197	WMUR	10/30/12	11/06/12	6a Daybreak	6-7a		:30			NM	16	$23,800.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays MTWTF--	Spots/Week 15	Rate $1,400.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
10	*WMUR*	*10/30/12-11/05/12*		*6a Daybreak*	*6-7a*	MTuWThF----	*:30*		*~~$1,400.00~~*	*NM*		
	See MG 197.18											
12	*WMUR*	*10/30/12-11/05/12*		*6a Daybreak*	*6-7a*	MTuWThF----	*:30*		*~~$1,400.00~~*	*NM*		
	See MG 197.18											
18	WMUR	11/05/12-11/05/12		6a Daybreak	6-7a	M---------	1:00		$2,800.00	NM		
Ⓜ	MG for 197.10,197.12											
	convert to 60											
Week:		11/06/12	11/12/12	-T-----	2	$1,400.00						
198	WMUR	10/30/12	11/06/12	Good Morning America	7-9a		:30			NM	21	$27,600.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays MTWTF--	Spots/Week 20	Rate $1,150.00						

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Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	*WMUR*	*10/30/12-11/05/12*		*Good Morning America*	*7-9a*	MTuWThF----	*:30*		~~*$1,150.00*~~	*NM*		
	See MG 198.25											
4	*WMUR*	*10/30/12-11/05/12*		*Good Morning America*	*7-9a*	MTuWThF----	*:30*		~~*$1,150.00*~~	*NM*		
	See MG 198.26											
6	*WMUR*	*10/30/12-11/05/12*		*Good Morning America*	*7-9a*	MTuWThF----	*:30*		~~*$1,150.00*~~	*NM*		
	See MG 198.26											
19	*WMUR*	*10/30/12-11/05/12*		*Good Morning America*	*7-9a*	MTuWThF----	*:30*		~~*$1,150.00*~~	*NM*		
	See MG 198.25											
25	WMUR	10/30/12-10/30/12		Good Morning America	7-9a	-Tu-------	1:00		$2,300.00	NM		
Ⓜ	MG for 198.3,198.19											
	convert to 60											
26	WMUR	10/31/12-10/31/12		Good Morning America	7-9a	---W-------	1:00		$2,300.00	NM		
Ⓜ	MG for 198.6,198.4											
	convert to 60											
Week:		11/06/12	11/12/12	-T-----	4	$1,150.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
21	*WMUR*	*11/06/12-11/12/12*		*Good Morning America*	*7-9a*	-Tu-------	*:30*		~~*$1,150.00*~~	*NM*		
	See MG 198.27											
23	*WMUR*	*11/06/12-11/12/12*		*Good Morning America*	*7-9a*	-Tu-------	*:30*		~~*$1,150.00*~~	*NM*		
	See MG 198.27											
27	WMUR	11/06/12-11/12/12		Good Morning America	7-9a	-Tu-------	1:00		$2,300.00	NM		
Ⓜ	MG for 198.23,198.21											
	convert to 60											
199	WMUR	10/30/12	11/06/12	KELLY& MICHAEL LIVE DAY	9AM-10AM		:30			NM	10	$7,200.00
	Class of Time - Fixed Non Pre-emptible											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/12	11/05/12	MTWTF--	10	$600.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WMUR*	*10/30/12-11/05/12*		*KELLY& MICHAEL LIVE DAY*	*9AM-10AM*	MTuWThF----	*:30*		~~*$600.00*~~	*NM*		
	See MG 199.13											
4	*WMUR*	*10/30/12-11/05/12*		*KELLY& MICHAEL LIVE DAY*	*9AM-10AM*	MTuWThF----	*:30*		~~*$600.00*~~	*NM*		
	See MG 199.14											
7	*WMUR*	*10/30/12-11/05/12*		*KELLY& MICHAEL LIVE DAY*	*9AM-10AM*	MTuWThF----	*:30*		~~*$600.00*~~	*NM*		
	See MG 199.13											
8	*WMUR*	*10/30/12-11/05/12*		*KELLY& MICHAEL LIVE DAY*	*9AM-10AM*	MTuWThF----	*:30*		~~*$600.00*~~	*NM*		
	See MG 199.14											
13	WMUR	10/30/12-10/30/12		KELLY& MICHAEL LIVE DAY	9AM-10AM	-Tu-------	1:00		$1,200.00	NM		
Ⓜ	MG for 199.1,199.7											
	convert to 60											
14	WMUR	11/02/12-11/02/12		KELLY& MICHAEL LIVE DAY	9AM-10AM	------F----	1:00		$1,200.00	NM		
Ⓜ	MG for 199.8,199.4											
	convert to 60											
Week:		11/06/12	11/12/12	-T-----	2	$600.00						
E 200	WMUR	10/30/12	11/06/12	STEVE HARVEY DY 9/4 STA	10-11a		:30			NM	9	$2,200.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/12	11/05/12	MTWTF--	10	$200.00						

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Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WMUR*	*10/30/12-11/05/12*		*STEVE HARVEY DY 9/4 STA*	*10-11a*	MTuWThF----	*:30*		~~*$200.00*~~	*NM*		
	See MG 200.13											
3	*WMUR*	*10/30/12-11/05/12*		*STEVE HARVEY DY 9/4 STA*	*10-11a*	MTuWThF----	*:30*		~~*$200.00*~~	*NM*		
	See MG 200.14											
7	*WMUR*	*10/30/12-11/05/12*		*STEVE HARVEY DY 9/4 STA*	*10-11a*	MTuWThF----	*:30*		~~*$200.00*~~	*NM*		
	See MG 200.13											
8	*WMUR*	*10/30/12-11/05/12*		*STEVE HARVEY DY 9/4 STA*	*10-11a*	MTuWThF----	*:30*		~~*$200.00*~~	*NM*		
	See MG 200.14											
9	*WMUR*	*10/30/12-11/05/12*		*STEVE HARVEY DY 9/4 STA*	*10-11a*	MTuWThF----	*:30*		~~*$200.00*~~	*NM*		
	Credited											
	no program											
13	WMUR	10/31/12-10/31/12		STEVE HARVEY DY 9/4 STA	10-11a	---W-------	1:00		$400.00	NM		
Ⓜ	MG for 200.7,200.2											
	convert to 60											
14	WMUR	11/01/12-11/01/12		STEVE HARVEY DY 9/4 STA	10-11a	----Th-----	1:00		$400.00	NM		
Ⓜ	MG for 200.8,200.3											
	convert to 60											
Week:		11/06/12	11/12/12	-T-----	2	$200.00						
201	WMUR	10/30/12	11/06/12	The View	11-12p		:30			NM	8	$4,800.00
	Class of Time - Fixed Non Pre-emptible											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/12	11/05/12	MTWTF--	10	$600.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	*WMUR*	*10/30/12-11/05/12*		*The View*	*11-12p*	MTuWThF----	*:30*		~~*$600.00*~~	*NM*		
	Credited											
	oversold inventory											
6	*WMUR*	*10/30/12-11/05/12*		*The View*	*11-12p*	MTuWThF----	*:30*		~~*$600.00*~~	*NM*		
	Credited											
	oversold inventory											
7	*WMUR*	*10/30/12-11/05/12*		*The View*	*11-12p*	MTuWThF----	*:30*		~~*$600.00*~~	*NM*		
	Credited											
	oversold inventory											
9	*WMUR*	*10/30/12-11/05/12*		*The View*	*11-12p*	MTuWThF----	*:30*		~~*$600.00*~~	*NM*		
	Credited											
	oversold inventory											
Week:		11/06/12	11/12/12	-T-----	2	$600.00						
202	WMUR	10/30/12	11/06/12	News 9 at Noon	12-1230p		:30			NM	6	$3,900.00
	Class of Time - Fixed Non Pre-emptible											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/12	11/05/12	MTWTF--	5	$650.00						
Week:		11/06/12	11/12/12	-T-----	1	$650.00						
203	WMUR	10/30/12	11/06/12	Who Wants to be a Millionair	1230-1p		:30			NM	6	$3,000.00
	Class of Time - Fixed Non Pre-emptible											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/12	11/05/12	MTWTF--	5	$500.00						
Week:		11/06/12	11/12/12	-T-----	1	$500.00						
204	WMUR	10/30/12	11/06/12	THE CHEW	1-2PM		:30			NM	10	$6,000.00
	Class of Time - Fixed Non Pre-emptible											
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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WMUR
100 South Commercial Street
Manchester, NH 03101
(603)669-9999

Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		10/30/12	11/05/12	MTWTF-- (Weekdays)	$500.00 (Rate)			10 (Spots/Week)				
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WMUR*	*10/30/12-11/05/12*		*THE CHEW*	*1-2PM*	MTuWThF----	*:30*		~~*$500.00*~~	*NM*		
	See MG 204.13											
5	*WMUR*	*10/30/12-11/05/12*		*THE CHEW*	*1-2PM*	MTuWThF----	*:30*		~~*$500.00*~~	*NM*		
	See MG 204.14											
6	*WMUR*	*10/30/12-11/05/12*		*THE CHEW*	*1-2PM*	MTuWThF----	*:30*		~~*$500.00*~~	*NM*		
	See MG 204.13											
7	*WMUR*	*10/30/12-11/05/12*		*THE CHEW*	*1-2PM*	MTuWThF----	*:30*		~~*$500.00*~~	*NM*		
	See MG 204.14											
13	WMUR	10/31/12-10/31/12		THE CHEW	1-2PM	---W-------	1:00		$1,000.00	NM		
Ⓜ	MG for 204.6,204.2											
	convert to 60											
14	WMUR	11/05/12-11/05/12		THE CHEW	1-2PM	M----------	1:00		$1,000.00	NM		
Ⓜ	MG for 204.5,204.7											
	convert to 60											
Week:		11/06/12	11/12/12	-T-----	$500.00			2				
205	WMUR	10/30/12	11/06/12	GENERAL HOSPITAL	2p-3p		:30			NM	6	$1,500.00
	Class of Time - Pre-emptible with notice											
Week:		10/30/12	11/05/12	MTWTF-- (Weekdays)	$250.00 (Rate)			10 (Spots/Week)				
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WMUR*	*10/30/12-11/05/12*		*GENERAL HOSPITAL*	*2p-3p*	MTuWThF----	*:30*		~~*$250.00*~~	*NM*		
	Credited											
	oversold inventory											
3	*WMUR*	*10/30/12-11/05/12*		*GENERAL HOSPITAL*	*2p-3p*	MTuWThF----	*:30*		~~*$250.00*~~	*NM*		
	Credited											
	oversold inventory											
4	*WMUR*	*10/30/12-11/05/12*		*GENERAL HOSPITAL*	*2p-3p*	MTuWThF----	*:30*		~~*$250.00*~~	*NM*		
	Credited											
	oversold inventory											
6	*WMUR*	*10/30/12-11/05/12*		*GENERAL HOSPITAL*	*2p-3p*	MTuWThF----	*:30*		~~*$250.00*~~	*NM*		
	Credited											
	oversold inventory											
7	*WMUR*	*10/30/12-11/05/12*		*GENERAL HOSPITAL*	*2p-3p*	MTuWThF----	*:30*		~~*$250.00*~~	*NM*		
	Credited											
	oversold inventory											
10	*WMUR*	*10/30/12-11/05/12*		*GENERAL HOSPITAL*	*2p-3p*	MTuWThF----	*:30*		~~*$250.00*~~	*NM*		
	Credited											
	oversold inventory											
Week:		11/06/12	11/12/12	-T-----	$250.00			2				
206	WMUR	10/30/12	11/06/12	KATIE	3-4P		:30			NM	11	$3,000.00
	Class of Time - Pre-emptible with notice											
Week:		10/30/12	11/05/12	MTWTF-- (Weekdays)	$250.00 (Rate)			10 (Spots/Week)				
Week:		11/06/12	11/12/12	-T-----	$250.00			2				

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(603)669-9999

Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays / Spots/Week / Rate								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
11	*WMUR*	*11/06/12-11/12/12*		*KATIE*	*3-4P*	*-Tu-------*	*:30*		*~~$250.00~~*	*NM*		
	See MG 206.13											
12	*WMUR*	*11/06/12-11/12/12*		*KATIE*	*3-4P*	*-Tu-------*	*:30*		*~~$250.00~~*	*NM*		
	See MG 206.13											
13	WMUR	11/06/12-11/06/12		KATIE	3-4P	-Tu--------	1:00		$500.00	NM		
Ⓜ	MG for 206.12,206.11											
	convert to 60											
207	WMUR	10/30/12	11/06/12	ELLEN EF	4PM-5PM		:30			NM	10	$3,000.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays / Spots/Week / Rate								
Week:		10/30/12	11/05/12	MTWTF-- / 10	$250.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WMUR*	*10/30/12-11/05/12*		*ELLEN EF*	*4PM-5PM*	*MTuWThF----*	*:30*		*~~$250.00~~*	*NM*		
	See MG 207.13											
3	*WMUR*	*10/30/12-11/05/12*		*ELLEN EF*	*4PM-5PM*	*MTuWThF----*	*:30*		*~~$250.00~~*	*NM*		
	See MG 207.14											
6	*WMUR*	*10/30/12-11/05/12*		*ELLEN EF*	*4PM-5PM*	*MTuWThF----*	*:30*		*~~$250.00~~*	*NM*		
	See MG 207.14											
10	*WMUR*	*10/30/12-11/05/12*		*ELLEN EF*	*4PM-5PM*	*MTuWThF----*	*:30*		*~~$250.00~~*	*NM*		
	See MG 207.13											
13	WMUR	10/30/12-10/30/12		ELLEN EF	4PM-5PM	-Tu--------	1:00		$500.00	NM		
Ⓜ	MG for 207.1,207.10											
	convert to 60											
14	WMUR	11/01/12-11/01/12		ELLEN EF	4PM-5PM	----Th-----	1:00		$500.00	NM		
Ⓜ	MG for 207.3,207.6											
	convert to 60											
Week:		11/06/12	11/12/12	-T----- / 2	$250.00							
208	WMUR	10/30/12	11/06/12	News 9 at 5	5-6p		:30			NM	9	$15,400.00
	Class of Time - Fixed Non Pre-emptible											
		Start Date	End Date	Weekdays / Spots/Week / Rate								
Week:		10/30/12	11/05/12	MTWTF-- / 10	$1,400.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WMUR*	*10/30/12-11/05/12*		*News 9 at 5*	*5-6p*	*MTuWThF----*	*:30*		*~~$1,400.00~~*	*NM*		
	See MG 208.12											
4	*WMUR*	*10/30/12-11/05/12*		*News 9 at 5*	*5-6p*	*MTuWThF----*	*:30*		*~~$1,400.00~~*	*NM*		
	See MG 208.13											
6	*WMUR*	*10/30/12-11/05/12*		*News 9 at 5*	*5-6p*	*MTuWThF----*	*:30*		*~~$1,400.00~~*	*NM*		
	See MG 208.13											
8	*WMUR*	*10/30/12-11/05/12*		*News 9 at 5*	*5-6p*	*MTuWThF----*	*:30*		*~~$1,400.00~~*	*NM*		
	See MG 208.12											
12	WMUR	10/30/12-10/30/12		News 9 at 5	5-6p	-Tu--------	1:00		$2,800.00	NM		
Ⓜ	MG for 208.8,208.1											
	convert to 60											
13	WMUR	11/02/12-11/02/12		News 9 at 5	5-6p	------F----	1:00		$2,800.00	NM		
Ⓜ	MG for 208.6,208.4											
	convert to 60											
Week:		11/06/12	11/12/12	-T----- / 1	$1,400.00							
209	WMUR	10/30/12	11/05/12	News 9 at 6	6-7p		:30			NM	9	$27,000.00
	Class of Time - Fixed Non Pre-emptible											

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Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays MTWTF--	Spots/Week 10	Rate $2,700.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	WMUR	10/30/12-11/05/12		*News 9 at 6*	*6-7p*	MTuWThF----	*:30*		~~$2,700.00~~	*NM*		
	See MG 209.11											
10	WMUR	10/30/12-11/05/12		*News 9 at 6*	*6-7p*	MTuWThF----	*:30*		~~$2,700.00~~	*NM*		
	See MG 209.11											
11	WMUR	11/01/12-11/01/12		News 9 at 6	6-7p	----Th-----	1:00		$5,400.00	NM		
Ⓜ	MG for 209.10,209.3											
	convert to 60											
E 210	WMUR	10/30/12	11/05/12	Chronicle NH	7-730p		:30			NM	3	$3,300.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays M-W-F--	Spots/Week 5	Rate $1,100.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	WMUR	10/30/12-11/05/12		*Chronicle NH*	*7-730p*	M--W--F----	*:30*		~~$1,100.00~~	*NM*		
	See MG 210.6											
5	WMUR	10/30/12-11/05/12		*Chronicle NH*	*7-730p*	M--W--F----	*:30*		~~$1,100.00~~	*NM*		
	See MG 210.6											
6	WMUR	11/02/12-11/02/12		*Chronicle NH*	*7-730p*	------F----	*1:00*		~~$2,200.00~~	*NM*		
Ⓜ	*Credited*											
	no program											
211	WMUR	10/30/12	11/05/12	INSIDE EDITION AC	730-8p		:30			NM	3	$4,200.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays M-W-F--	Spots/Week 5	Rate $1,400.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WMUR	10/30/12-11/05/12		*INSIDE EDITION AC*	*730-8p*	M--W--F----	*:30*		~~$1,400.00~~	*NM*		
	Credited											
	oversold inventory											
2	WMUR	10/30/12-11/05/12		*INSIDE EDITION AC*	*730-8p*	M--W--F----	*:30*		~~$1,400.00~~	*NM*		
	See MG 211.6											
4	WMUR	10/30/12-11/05/12		*INSIDE EDITION AC*	*730-8p*	M--W--F----	*:30*		~~$1,400.00~~	*NM*		
	Credited											
	oversold inventory											
6	WMUR	10/29/12-10/29/12		INSIDE EDITION AC	730-8p	M---------	:30		$1,400.00	NM		
Ⓜ	MG for 211.2 11/02											
212	WMUR	10/30/12	11/05/12	News 9 at 11	11-11:35p		:30			NM	7	$15,400.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays MTWTFSS	Spots/Week 7	Rate $2,200.00						
213	WMUR	10/30/12	11/05/12	Nightline	1135p-1206a		:30			NM	5	$2,500.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays MTWTF--	Spots/Week 5	Rate $500.00						
214	WMUR	10/30/12	11/05/12	Jimmy Kimmel	1205-105a		:30			NM	5	$750.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays MTWTF--	Spots/Week 5	Rate $150.00						
215	WMUR	11/05/12	11/05/12	Dancing with Stars	Prime Other		:30			NM	2	$14,000.00
	Class of Time - Fixed Non Pre-emptible											

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10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays M------	Spots/Week 2	Rate $7,000.00						
216	WMUR	10/30/12	10/30/12	Dancing w/Stars Results	8-9p		:30			NM	0	$0.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays -T-----	Spots/Week 1	Rate $7,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WMUR*	*10/30/12-11/05/12*		*Dancing w/Stars Results*	*8-9p*	-Tu-------	*:30*		*~~$7,000.00~~*	*NM*		
	Credited											
	oversold inventory											
217	WMUR	10/30/12	10/30/12	Happy End/Don't Trust	9-10p		:30			NM	1	$6,000.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays -T-----	Spots/Week 1	Rate $6,000.00						
218	WMUR	10/30/12	10/30/12	Private Practice	10-11p		:30			NM	1	$3,000.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays -T-----	Spots/Week 1	Rate $3,000.00						
219	WMUR	10/31/12	10/31/12	Modern Family/Suburgatory	9-10p		:30			NM	1	$7,000.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays --W----	Spots/Week 1	Rate $7,000.00						
220	WMUR	10/31/12	10/31/12	Nashville	10-11p		:30			NM	0	$0.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays --W----	Spots/Week 1	Rate $3,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WMUR*	*10/30/12-11/05/12*		*Nashville*	*10-11p*	---W-------	*:30*		*~~$3,000.00~~*	*NM*		
	Credited											
	oversold inventory											
221	WMUR	11/01/12	11/01/12	46TH ANNUAL CMA AWARD	8-11PM ON 11/1		:30			NM	2	$5,000.00
Class of Time - Immediately Pre-emptible without notice												
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays ---T---	Spots/Week 2	Rate $2,500.00						
E 222	WMUR	11/02/12	11/02/12	Last Man/Malibu	8-9p		:30			NM	0	$0.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays ----F--	Spots/Week 1	Rate $2,800.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WMUR*	*10/30/12-11/05/12*		*Last Man/Malibu*	*8-9p*	------F----	*:30*		*~~$2,800.00~~*	*NM*		
	Credited											
	no program											
223	WMUR	11/02/12	11/02/12	Shark Tank	9-10p		:30			NM	1	$2,800.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays ----F--	Spots/Week 1	Rate $2,800.00						
224	WMUR	11/02/12	11/02/12	20/20	10-11p		:30			NM	1	$4,200.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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WMUR-TV NEW HAMPSHIRE
www.thewmurchannel.com

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Contract Dates	Product	Estimate #
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Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays ----F--	Spots/Week 1	Rate $4,200.00						
225	WMUR	11/03/12	11/04/12	6a Weekend Daybreak	Sa/Su 6-7a		:30			NM	4	$900.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays -----22	Spots/Week 4	Rate $225.00						
226	WMUR	11/03/12	11/04/12	7a Weekend Daybreak	7-9a		:30			NM	5	$2,400.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays -----24	Spots/Week 6	Rate $400.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
4	*WMUR*	*10/30/12-11/05/12*		*7a Weekend Daybreak*	*7-9a*	-------SaSu	*:30*		*~~$400.00~~*	*NM*		
	See MG 226.7											
6	*WMUR*	*10/30/12-11/05/12*		*7a Weekend Daybreak*	*7-9a*	-------SaSu	*:30*		*~~$400.00~~*	*NM*		
	See MG 226.7											
7	WMUR	11/04/12-11/04/12		7a Weekend Daybreak	7-9a	---------Su	1:00		$800.00	NM		
Ⓜ	MG for 226.6,226.4											
	convert to 60											
227	WMUR	11/03/12	11/04/12	Weekend GMA	9-10a		:30			NM	4	$1,600.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays -----22	Spots/Week 4	Rate $400.00						
228	WMUR	10/27/12	10/27/12	ABC College Football	12n-7p		:30			NM	3	$2,400.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays -----3-	Spots/Week 3	Rate $800.00						
229	WMUR	11/03/12	11/03/12	News 9 at 7	7-730p		:30			NM	1	$800.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----S-	Spots/Week 1	Rate $800.00						
230	WMUR	11/03/12	11/03/12	Inside Edition WK	730-8P		:30			NM	1	$200.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----S-	Spots/Week 1	Rate $200.00						
231	WMUR	11/03/12	11/03/12	ABC Prime College Football	8-1130p		:30			NM	3	$3,600.00
	Class of Time - Immediately Pre-emptible without notice											
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays -----3-	Spots/Week 3	Rate $1,200.00						
232	WMUR	11/04/12	11/04/12	SA-SU	5-6a		:30			NM	2	$20.00
	Class of Time - Immediately Pre-emptible without notice											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 2	Rate $10.00						
233	WMUR	11/04/12	11/04/12	Close Up	10-1030a		:30			NM	1	$400.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays ------1	Spots/Week 1	Rate $400.00						
234	WMUR	11/04/12	11/04/12	This Week with Christiane	12n-1p		:30			NM	1	$3,000.00
	Class of Time - Fixed Non Pre-emptible											
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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WMUR
100 South Commercial Street
Manchester, NH 03101
(603)669-9999

Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays ------1	Spots/Week 1	Rate $3,000.00						
235	WMUR	11/04/12	11/04/12	SU 12P-6P	12P-6P		:30			NM	2	$450.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays ------3	Spots/Week 3	Rate $150.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WMUR*	*10/30/12-11/05/12*	*SU 12P-6P*	*12P-6P*	---------Su	*:30*		*~~$150.00~~*	*NM*		
		See MG 235.4										
	3	*WMUR*	*10/30/12-11/05/12*	*SU 12P-6P*	*12P-6P*	---------Su	*:30*		*~~$150.00~~*	*NM*		
		See MG 235.4										
	4	WMUR	11/04/12-11/04/12	SU 12P-6P	12P-6P	---------Su	1:00		$300.00	NM		
	Ⓜ	MG for 235.3,235.1										
		convert to 60										
236	WMUR	11/04/12	11/04/12	6p News 9 Weekend	6-7p		:30			NM	2	$1,600.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays ------2	Spots/Week 2	Rate $800.00						
237	WMUR	11/04/12	11/04/12	AFHV	7-8p		:30			NM	1	$1,800.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays ------S	Spots/Week 1	Rate $1,800.00						
238	WMUR	11/04/12	11/04/12	Once Upon A Time	8-9p		:30			NM	0	$0.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays ------S	Spots/Week 1	Rate $4,200.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WMUR*	*10/30/12-11/05/12*	*Once Upon A Time*	*8-9p*	---------Su	*:30*		*~~$4,200.00~~*	*NM*		
		Credited										
		oversold inventory										
239	WMUR	11/04/12	11/04/12	Revenge	9-10p		:30			NM	1	$7,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays ------S	Spots/Week 1	Rate $7,000.00						
240	WMUR	11/04/12	11/04/12	666 Park Avenue	10-11p		:30			NM	1	$2,500.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays ------S	Spots/Week 1	Rate $2,500.00						
241	WMUR	11/04/12	11/04/12	PRIVATE PRACTICE WKND	1136p-1236x		:30			NM	1	$75.00
	Class of Time - Immediately Pre-emptible without notice											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 1	Rate $75.00						
242	WMUR	11/04/12	11/04/12	CASTLE WKND LF 2	1236x-136x		:30			NM	1	$75.00
	Class of Time - Immediately Pre-emptible without notice											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 1	Rate $75.00						
243	WMUR	11/01/12	11/02/12	5a Daybreak	5-6a		1:00			NM	2	$2,800.00
	Class of Time - Fixed Non Pre-emptible											
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ---11--	Spots/Week 2	Rate $1,400.00						
244	WMUR	10/31/12	11/02/12	6a Daybreak	6-7a		1:00			NM	3	$8,400.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays --111--	Spots/Week 3	Rate $2,800.00						
245	WMUR	11/03/12	11/04/12	6a Weekend Daybreak	Sa/Su 6-7a		1:00			NM	2	$1,800.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----11	Spots/Week 2	Rate $900.00						
246	WMUR	11/03/12	11/04/12	7a Weekend Daybreak	7-9a		1:00			NM	2	$2,800.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----11	Spots/Week 2	Rate $1,400.00						
247	WMUR	10/31/12	11/02/12	Jimmy Kimmel	1205-105a		1:00			NM	3	$900.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays --111--	Spots/Week 3	Rate $300.00						
248	WMUR	10/31/12	11/02/12	KATIE	3-4P		1:00			NM	3	$3,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays --111--	Spots/Week 3	Rate $1,000.00						
249	WMUR	10/31/12	11/02/12	STEVE HARVEY DY 9/4 STA	10-11a		1:00			NM	3	$2,400.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays --111--	Spots/Week 3	Rate $800.00						
250	WMUR	11/03/12	11/03/12	News 9 at 7	7-730p		1:00			NM	1	$3,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----1-	Spots/Week 1	Rate $3,000.00						
E 251	WMUR	11/04/12	11/04/12	6p News 9 Weekend/World N	6-7p		1:00			NM	1	$2,400.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------1	Spots/Week 1	Rate $2,400.00						
252	WMUR	11/03/12	11/03/12	News 9 at 11	11-11:35p		1:00			NM	1	$4,400.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----1-	Spots/Week 1	Rate $4,400.00						
N 253	WMUR	10/29/12	10/29/12	Nightline Late	1205a-1232a		:30			NM	1	$500.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays 1------	Spots/Week 1	Rate $500.00						
N 254	WMUR	11/02/12	11/02/12	News 9 at 11	11-11:35p		1:00			NM	1	$4,400.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ----1--	Spots/Week 1	Rate $4,400.00						
N 255	WMUR	11/03/12	11/04/12	6a Weekend Daybreak	Sa/Su 6-7a		1:00			NM	2	$1,800.00
	Class of Time - Fixed Non Pre-emptible											

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WMUR-TV NEW HAMPSHIRE
www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
(603)669-9999

Contract / Revision	Alt Order #
958885 / 6	

Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	**1537**

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----11	Spots/Week 2	Rate $900.00						
N 256	WMUR	11/03/12	11/04/12	7a Weekend Daybreak	7-9a		1:00			NM	2	$2,800.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----11	Spots/Week 2	Rate $1,400.00						
N 257	WMUR	11/04/12	11/04/12	666 Park Avenue	10-11p		:30			NM	1	$4,200.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 10/30/12	End Date 11/05/12	Weekdays ------1	Spots/Week 1	Rate $4,200.00						
								Totals			1,116	$1,369,290.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -11/06/12	1,116	$1,369,290.00	$1,163,896.50
Totals	1,116	$1,369,290.00	$1,163,896.50

Signature: _____ **Date:** _____

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TERMS AND STANDARD CONDITIONS
FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

(a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.

(b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF BROADCAST

If, as a result of an act of God, *force majeure*, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

(b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with broadcasts except after its prior approval.

(c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.

(d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.

(e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]